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I, Michael Zam, declare:

- I am a writer and producer. Unless otherwise noted, I have personal knowledge of 1. the following facts and, if called and sworn as a witness, could and would competently testify thereto.
- 2. For decades, I have written scripts for film, television and stage productions. My credits include scripts for Dreamworks and Plan B, as well as the book for the Off-Broadway musical The Kid, which was based on a memoir by the writer Dan Savage. Additionally, I teach screenwriting, television writing, and film and theater studies at NYU.
- 3. In particular, I am the co-author of a screenplay titled *Best Actress*, which I wrote with my friend and sometimes writing partner, Jaffe Cohen, several years ago. We ultimately optioned and then sold Best Actress to writer and producer Ryan Murphy. I understand he used it as a jumping-off point for the FX Network television series Feud: Bette and Joan.
- 4. Jaffe and I received "created by" credits for Feud, and we also received "written by" credits for Episode 1 (the pilot) and Episode 2 ("The Other Woman"), which drew from the Best Actress screenplay. Additionally, we were invited to write Episode 7 of Feud ("Abandoned!"), with the help of the other writers in the *Feud* writers room, and we received "written by" credits for that episode, too. Along with Ryan Murphy, we have been nominated for an Emmy award for "Outstanding Writing for a Limited Series, Movie or a Dramatic Special" for the Feud pilot. A true and correct copy of the Best Actress screenplay, dated February 16, 2015, is attached hereto as **Exhibit 1** and incorporated by reference herein.

## Creation of Best Actress

5. Jaffe and I have always been movie fanatics, including devoted fans of classic films. Several years ago, we had the idea to do a project about two actresses in conflict, and focused on Bette Davis and Joan Crawford, who had a well-known rivalry. We were both fans of

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Davis's career, and were familiar with her feud with Crawford as a result of our love of movies and cinema history.

- 6. We decided to write a film focused on the latter part of Davis and Crawford's careers, when they made their only film together *Whatever Happened to Baby Jane?*. Being further along in our careers ourselves, Jaffe and I could relate to older actors aging out of leading roles, and we wanted to explore the themes of aging in Hollywood, and what it means to be an outsider or a fading star, no longer in the spotlight.
- 7. We began our research for *Best Actress* by reading biographies of Davis and Crawford, and by watching a lot of their movies. One book we found particularly helpful was *Inside Oscar: The Unofficial History of the Academy Awards*, by Mason Wiley and Damien Bona. As we dug into the story of Davis and Crawford, we were struck by how much we already knew about them from our knowledge of movie history.
- 8. We also gained more knowledge by talking to a performer we knew named Randy Allen. We found that Allen had seemingly encyclopedic knowledge about Davis, and he shared with us what he knew about the film *Whatever Happened to Baby Jane?*.

## Use of Interviews at the 1978 Academy Awards

- 9. While writing the *Best Actress* screenplay, to help tell Davis and Crawford's story, Jaffe and I decided to use the dramatic device of imagined interviews at the 1978 Academy Awards, based our research, to advance the plotline. In particular, there was a great discussion of the 1978 Awards in *Inside Oscar*. We knew that Crawford had died in 1977, and that she had been included in the *In Memoriam* tribute at the 1978 Oscars. We also knew that Davis had presented at the 1978 Academy Awards and had been backstage during the ceremony.
- 10. We were familiar with television series that depict interviewees directly addressing the camera, and we considered it an effective storytelling technique. Additionally, we believed that such interviews would make the *Best Actress* screenplay less campy.
- 11. We decided that the interviewees would be four actresses who were colleagues of Davis and Crawford: Olivia de Havilland, Barbara Stanwyck, Joan Blondell, and Greer Garson.

We chose to include a de Havilland character because we knew her to be Davis's very close friend. In *Best Actress*, we sought to use the de Havilland character to show Davis's more human side, thereby counterbalancing the impression that could be left by Davis's harsh actions and reactions to Crawford. Additionally, we wanted to contrast the de Havilland/Davis friendship, and the admiration and love that de Havilland appeared to have for Davis, with the Crawford/Davis feud. For similar reasons, we also included a friend of Joan Crawford, Stanwyck.

## Depiction of Olivia de Havilland

- 12. Our portrayal of the Olivia de Havilland character in the *Best Actress* screenplay, and later in Episode 7 of *Feud*, was influenced by our knowledge of movie history and the research we had conducted in writing *Best Actress*. In my case, such knowledge dated back to childhood. As a child, I was obsessed with the film *Gone With the Wind*, which featured de Havilland's iconic portrayal of Melanie Wilkes.
- 13. Growing up, I was fascinated by de Havilland's feud with her sister, Joan Fontaine, and I read stories about how they did not get along. I learned that de Havilland and Fontaine had been nominated against each other in 1941, and that Fontaine, the younger sister, had won. I also learned that when de Havilland won her Oscar for Best Actress in 1947, Fontaine supposedly tried to congratulate her, but de Havilland reportedly turned away. I have continued to read about de Havilland and Fontaine's feud over the years, including some of the 2016 articles published around de Havilland's 100th birthday. As I learned about de Havilland and Fontaine's rivalry, I often wondered what it would have felt like to have that sort of relationship with one's sister. And as a writer, I have continued to ask this question, in an effort to bring authenticity to my work.
- 14. I also remember seeing Fontaine and de Havilland on television in my youth. I recall that Fontaine was interviewed about her autobiography, *No Bed of Roses* (which I learned de Havilland called "No Shred of Truth"). And I remember watching de Havilland and Davis together on the *Merv Griffin Show*. One television appearance I particularly remember was de Havilland's appearance as part of an AFI lifetime achievement tribute to Davis. In my view, de Havilland spoke very lovingly about Davis, but she was not shy about mentioning her own Oscars.

By putting her friendship with Davis limit, she strucking as classy, but she also simultaneously strucking as umbitious. Eleane to have the impression that de Havilland was a strong woman with a sharp wit. In writing *Best strucks* and for Episode 7 of Feud, Jaffe and I sought to imbue the do. Havilland character with this manced combination of attributes.

I declare under penalty of penjury under the laws of the State of California that the foregoing is true and correct.

Executed this 29th day of 8/29/2017, at New York (1884), SNew York

Michaeli Zam