

**EXHIBIT 4**

# United States of America

United States Patent and Trademark Office

## ARIANA GRANDE

**Reg. No. 4,965,758**

**Registered May 24, 2016**

**Int. Cl.: 3**

**TRADEMARK**

**PRINCIPAL REGISTER**

GRANDARI, INC. (DELAWARE CORPORATION)  
1453 3RD STREET PROMENADE, SUITE 310  
C/O STUBBS ALDERTON & MARKILES, LLP  
SANTA MONICA, CA 90401

FOR: PERFUME; EAU DE PARFUM; FRAGRANCED BODY CARE PREPARATIONS, NAMELY, BODY LOTIONS, BODY SCRUBS , IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 9-16-2015; IN COMMERCE 9-16-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 4,297,601.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES ARIANA GRANDE-BUTERA, WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 86-526,605, FILED 2-6-2015.

REBECCA SMITH, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

# United States of America

United States Patent and Trademark Office

## ARIANA GRANDE

**Reg. No. 4,932,682**

**Registered Apr. 5, 2016**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

GRANDARI, INC. (FLORIDA CORPORATION)  
C/O STUBBS ALDERTON & MARKILES, LLP  
1453 3RD STREET PROMENADE, SUITE 310  
SANTA MONICA, CA 90401

FOR: CLOTHING, NAMELY, T-SHIRTS, SHIRTS, SWEATSHIRTS, TANK TOPS, SHORTS, HOODED SWEATSHIRTS, WRISTBANDS; HEADWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-0-2013; IN COMMERCE 8-0-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "ARIANA GRANDE"-BUTERA, WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 85-625,398, FILED 5-15-2012.

CHARLOTTE CORWIN, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
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**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
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**Requirements in the First Ten Years\***

**What and When to File:**

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*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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# United States of America

United States Patent and Trademark Office

## ARIANA GRANDE

**Reg. No. 4,297,601**

**Registered Mar. 5, 2013**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

GRANDARI, INC. (FLORIDA CORPORATION)  
9720 WILSHIRE BLVD., FIFTH FLOOR  
C/O RAINES FELDMAN LLP  
BEVERLY HILLS, CA 90212

FOR: ENTERTAINMENT SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING NON-DOWNLOADABLE MUSICAL PERFORMANCES, MUSICAL VIDEOS, RELATED FILM CLIPS, PHOTOGRAPHS, AND OTHER MULTIMEDIA MATERIALS FEATURING ARIANA GRANDE; ENTERTAINMENT IN THE NATURE OF LIVE MUSICAL PERFORMANCES, DRAMATIC PERFORMANCES AND COMEDIC PERFORMANCES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 7-10-2008; IN COMMERCE 7-10-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "ARIANA GRANDE"-BUTERA, WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SER. NO. 85-625,385, FILED 5-15-2012.

ERNEST SHOSHO, EXAMINING ATTORNEY



*Lisa Street Liu*

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
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**Requirements in the First Ten Years\***

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*See* 15 U.S.C. §1059.

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**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

Commissioner for Trademarks  
www.uspto.gov

**OFFICIAL USPTO NOTICE OF PUBLICATION UNDER 12(a)**

**U.S. Application Serial No.** 88368432  
**Mark:** ARIANA GRANDE THANK U, NEXT  
**International Class(es):** 003  
**Owner:** GrandAri, Inc.  
**Docket/Reference No.** TM-11383

**Issue Date:** July 3, 2019

Your mark is scheduled to publish in the *Trademark Official Gazette (TMOG)* on July 23, 2019.

Your mark appears to be entitled to register on the Principal Register upon the acceptance of a statement of use, subject to any claims of concurrent use.

**What happens when your mark publishes.** Within 30 days of the publication date, any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time) with the Trademark Trial and Appeal Board. If no objection is filed, we will issue a Notice of allowance.

**View your mark in the TMOG** after the publication date at <https://tmog.uspto.gov/> by selecting your publication date in the "issues" field, entering your serial number in the "search by" field, and clicking on the magnifying glass.

**Ensure that the information in the TMOG is correct.** If any information is incorrect, promptly request correction using the "Post-Approval/Publication/Post-Notice of Allowance (NOA) Amendment" form at <https://teas.uspto.gov/office/ppa/>. For more information, see <https://www.uspto.gov/trademark/trademark-updates-and-announcements/procedures-submitting-amendmentscorrections-trademark>.

**Direct questions** about this notice to the Trademark Assistance Center (TAC) at 1-800-786-9199 (select option 1) or [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov).

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**Email Address(es):**

rshapiro@sasiplaw.com

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1478 (Rev 09/2006)

OMB No. 0651-0009 (Exp 02/28/2018)

## Trademark/Service Mark Application, Principal Register

**Serial Number: 87472487**

**Filing Date: 06/01/2017**

### To the Commissioner for Trademarks:

**MARK:** ARIANA GRANDE (Standard Characters, see [mark](#))

The literal element of the mark consists of ARIANA GRANDE.

The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, GrandAri, Inc., a corporation of Delaware, having an address of  
c/o 7190 Sunset Blvd Suite 116  
Los Angeles, California 90046  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 014: JEWELRY, JEWELRY CASES, JEWELRY ACCESSORIES, CLOCKS, WATCHES, CHRONOGRAPHS AND TIMEPIECES, AND ALL OTHER GOODS IN INT. CLASS 14; SOFTWARE APPLICATIONS, DOWNLOADABLE AUDIOVISUAL MEDIA AND BOOKS; HEADPHONES; CARRYING CASES AND ACCESSORIES FOR CELLPHONES AND PERSONAL ELECTRONIC DEVICES, AND ALL OTHER GOODS IN INT. CLASS 9; BAGS, BAGGAGE, WALLET, PURSES, LEATHER AND NON-LEATHER GOODS, AND ALL OTHER GOODS IN INT. CLASS 18; CLOTHING AND WEARING APPAREL, NAMELY, SHIRTS, SHORTS, JEANS, JACKETS, SKIRTS, SLACKS, BLOUSES, DRESSES, VESTS, COATS, SWEATERS, SCARVES, SWIMSUITS, UNDERWEAR, UNDERPANTS, SLIPS, CAMISOLES, BRAS, NIGHTGOWNS, ROBES, T-SHIRTS, LONG SLEEVED SHIRTS, SHORTS, PANTS, JUMPERS, JUMPSUITS, OVERALLS, ONE-PIECE PLAYSUITS, PAJAMAS, DRESSES, LINGERIE; MEN'S, WOMEN'S, CHILDREN'S AND INFANT'S HEADGEAR, NAMELY, HATS, CAPS AND VISORS; BELTS; KERCHIEFS, AND ALL OTHER GOODS IN INT. CLASS 25; PAPER AND PAPER GOODS; BOOKS, MAGAZINES AND PUBLICATIONS; STATIONERY PRODUCTS, PENS AND PENCILS, SCHOOL SUPPLIES, AND ALL OTHER GOODS IN INT. CLASS 16; TOYS, GAMES SPORTING GOODS AND PLAYTHINGS, AND ALL OTHER GOODS IN INT. CLASS 28; SOFTWARE APPLICATIONS, VIDEO GAMES, VIDEO GAME PRODUCTION SERVICES; DOWNLOADABLE AND NON-DOWNLOADABLE SOFTWARE APPLICATIONS; ENTERTAINMENT SERVICES; INFORMATION SERVICES IN THE FIELD OF ENTERTAINMENT, NAMELY, INFORMATION ABOUT MUSIC, FILM, TELEVISION, CELEBRITY AND POPULAR CULTURE PROVIDED OVER THE INTERNET; FAN CLUB SERVICES, AND ALL OTHER SERVICES IN INT. CLASS 41; LICENSING OF INTELLECTUAL PROPERTY AND ALL OTHER SERVICES IN INT. CLASS 42; FOOD PRODUCTS; ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES; ENERGY DRINKS; PRODUCTION OF VIRTUAL REALITY AND AUGMENTED REALITY ENTERTAINMENT

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

### Name(s), Portrait(s), Signature(s) of individual(s)

The name(s), portrait(s), and/or signature(s) shown in the mark identifies Ariana Grande-Butera, whose consent(s) to register is made of record.

### Original PDF file:

[consent-7621917681-224954605 . AG consent to register.pdf](#)

### Converted PDF file(s) (1 page)

[Consent File1](#)

### The applicant's current Attorney Information:

Victor K. Sapphire, Esq. of Law Office of Victor Sapphire, Inc. 7190 Sunset Blvd #116  
Los Angeles, California 90046  
United States  
3234497872(phone)  
vic@brandidentitylawyer.com (authorized)

The attorney docket/reference number is AG-AGmultcls.

## The applicant's current Correspondence Information:

Victor K. Sapphire, Esq.

Law Office of Victor Sapphire, Inc.

7190 Sunset Blvd #116

Los Angeles, California 90046

3234497872(phone)

vic@brandidentitylawyer.com; vixapphire@gmail.com; trademarks@brandidentitylawyer.com (authorized)

**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

**Declaration**☒ **Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /victor sapphire/ Date: 06/01/2017

Signatory's Name: Victor K. Sapphire, Esq.

Signatory's Position: Attorney for Applicant

Payment Sale Number: 87472487

Payment Accounting Date: 06/02/2017

Serial Number: 87472487

Internet Transmission Date: Thu Jun 01 23:30:10 EDT 2017

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XX-2017060123301037

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CC-6716-20170601224954605259

ARIANA GRANDE

**CONSENT TO REGISTER**

I, the undersigned, Ariana Grande-Butera, hereby grant consent to GrandAri, Inc., and its duly appointed agents, attorneys, successors and assigns, permission to register with the United States Patent and Trademark Office the marks ARIANA GRANDE and ARIANA ARMY as a trademark for use in connection with goods and services in each and every International Class for the purpose of using such mark in interstate commerce in connection with the applied for goods and/or services.

  
Ariana Grande-Butera