IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

KAREN HEPP :

:

Plaintiff,

JURY TRIAL DEMANDED

:

Civil Action No. 19-cv-4034-JMY

FACEBOOK, INC., IMGUR, INC., REDDIT, INC., GIPHY, INC., WGCZ S.R.O. and DOES 1-10

v.

:

Defendants.

AMENDED COMPLAINT

Plaintiff, Karen Hepp ("Plaintiff"), by and through her attorneys, Cohen Fineman, LLC, for her Amended Complaint against Defendants, Facebook, Inc. (hereafter "Facebook"), Imgur, Inc. (hereafter "Imgur"), Reddit, Inc. (hereafter "Reddit"), Giphy, Inc. (hereafter "Giphy"), WCGZ, S.R.O. and Does 1-10 (collectively, "Defendants"), alleges as follows:

PRELIMINARY STATEMENT

- 1. This is an action resulting from Defendants' violations of Pennsylvania's "Right of Publicity" statute, 42 Pa. Cons. Stat. § 8316, and Plaintiff's common law right of publicity stemming from Defendants' usurpation and unlawful use of her image.
- 2. Plaintiff, a public figure, has suffered irreparable harm from the unlawful dissemination and publication of her image on various commercial websites.

JURISDICTION AND VENUE

- 3. The original jurisdiction of this Court is invoked pursuant to 28 U.S.C. § 1332 because the parties have complete diversity of citizenship and the amount in controversy exceeds \$75,000.
- 4. This Court has personal jurisdiction over Defendants in that, among other things: (a) Defendants are engaged in tortious conduct within the Commonwealth of Pennsylvania and in this District, including by using Plaintiff's image without her authorization; (b) Defendants' conduct causes injury to Plaintiff within the Commonwealth of Pennsylvania and (c) all Defendants purposely avail themselves of conducting activities within the Commonwealth of Pennsylvania and their respective websites actively engage Pennsylvania-based users and offer a high degree of interactivity with same.
- 5. Venue is proper in this judicial district pursuant to 28 U.S.C. § 1391(b)(2) because a substantial part of the acts, omissions and events giving rise to the claims asserted in this Complaint occurred in this judicial district.

PARTIES

- 6. Plaintiff, Karen Hepp, is an adult individual residing at 737 South Latches Lane, Merion Station, Pennsylvania 19066.
- 7. Defendant Facebook, on information and belief, is a for-profit corporation organized and existing under the laws of Delaware, having its registered agent, Corporation Service Company, located at 251 Little Falls Drive, Wilmington, Delaware 19808.
- 8. Defendant Facebook owns and operates "Facebook.com," one of the world's largest social media internet sites.

- 9. Defendant, Imgur, on information and belief, is a for-profit corporation organized and existing under the laws of Delaware, having its registered agent, Incorporating Services, Ltd., located at 3500 S. Dupont Highway, Dover, Delaware 19901.
- 10. Defendant Imgur is an internet-based online image-sharing business that owns and operates the website known as "Imgur.com."
- 11. According to its feature article on Wikipedia, Imgur is a nationally and globally ranked commercial image hosting service. A true and correct copy of said article is attached hereto, made a part hereof and marked as Exhibit "A." See https://en.wikipedia.org/wiki/Imgur.
- 12. A simple search on the Imgur website for the term "Pennsylvania" yielded 1,272 unique image results. A true and correct copy of said search result is attached hereto, made a part hereof and marked as Exhibit "B."
- 13. On information and belief, many of the subjects on the images and copy related thereto relate to postings made by Imgur users who are Pennsylvania residents and/or Pennsylvania companies. See Exhibit "B."
- 14. Imgur actively solicits advertisers and advertising on its website, denoted by a "promoted" tag which signals to users that an image post is commercially sponsored. A true and correct copy of Imgur's dedicated page discussing advertising is attached hereto, made a part hereof and marked as Exhibit "C."
- 15. Imgur's advertising solicitation form includes a box to designate the geographical "location" of the potential advertiser. See Exhibit "C."
- 16. As Imgur's advertising entreaties appear on its pages searched by potential Pennsylvania advertisers, it is fair to say that Imgur is actively engaging in and soliciting business in Pennsylvania.

- 17. On information and belief, Defendant Imgur targets age-specific Pennsylvanians through advertising based upon personal data mined and/or obtained through information provided by its users.
- 18. Imgur also engages in the online sale of merchandise (including clothing and mugs) as evidenced via its "Imgurian Store" page. A true and correct copy of Imgur's "Imgurian Store" page is attached hereto, made a part hereof and marked as Exhibit "D."
- 19. On information and belief, Imgur is targeting and merchandising its wares to Pennsylvania residents on its "Imgurian Store" page. See Exhibit "D."
- 20. Defendant Reddit, on information and belief, is a for-profit corporation organized and existing under the laws of Delaware, having its registered agent, Corporation Service Company, located at 251 Little Falls Drive, Wilmington, Delaware 19808.
- 21. Defendant Reddit is an American social news aggregation company that owns and operates the website known as "Reddit.com."
- 22. On information and belief, Defendant Reddit was valued at \$1.8 billion during a \$200 million round of new venture funding as of 2017.
- 23. On information and belief, Defendant Reddit generates revenue in part through advertising and premium memberships that remove ads from its website. True and correct copies of Reddit's solicitation page to advertisers and its premium "ad free" invitation page are attached hereto, made a part hereof and marked as Exhibit "E."
- 24. A search for the term "Philadelphia" on the Reddit site reveals 122,000 members/users actively engaged on the site. A true and correct copy of said search result is attached hereto, made a part hereof and marked as Exhibit "F."

- 25. On information and belief, Defendant Reddit targets age-specific Pennsylvanians through advertising based upon personal data mined and/or obtained through information provided by its users.
- 26. Defendant Giphy, on information and belief, is a for-profit corporation organized and existing under the laws of Delaware, having its registered agent, Corporation Service Company, located at 251 Little Falls Drive, Wilmington, Delaware 19808.
- 27. Defendant Giphy owns and operates a website known as "Giphy.com" that consists of an online database and search engine that allows users to search for and share short looping videos called "GIFs."
- 28. On information and belief, Defendant Giphy has more than 700 million daily users on its website who are sharing and reading GIFs.
- 29. Defendant Giphy directly solicits national and local advertisers and then targets their advertisements to Pennsylvania members/users on its website. A true and correct copy of Giphy's solicitation page to advertisers is attached hereto, made a part hereof and marked as Exhibit "G."
- 30. Defendant Giphy also solicits artists who create content for its website.
- 31. Defendant Giphy encourages its users to contract with artists and provides instructions on how to hire a Giphy artist. A true and correct copy of Defendant Giphy's "hire a GIF artist page" is attached hereto, made a part hereof and marked as Exhibit "H."
- 32. By way of example, one such GIF artist is Rory McManus, who is a Pennsylvania-based artist who has 41.3 million GIF views. A true and correct copy of Rory McManus' Giphy page is attached hereto, made a part hereof and marked as Exhibit "I."

- 33. Recognizing the important of branding for public figures, Defendant Giphy offers specific "brand channels," which are "channels ... reserved strictly for brands, talent, and other organizations and public figures uploading content they own." A true and correct copy of Giphy's "for agencies" page is attached hereto, made a part hereof and marked as Exhibit "J."
- 34. Defendant WCGZ, S.R.O., on information and belief, is a limited liability company existing under the laws of the Czech Republic and having a place of business at Praha 1 Nové Město, Krakovská 1366/25, PSČ 110 00 Czech Republic.
- 35. Defendant WCGZ S.R.O., owns and operates "XNXX.com," a popular adult-oriented website featuring pornographic materials.
- 36. Defendants Does 1 through 10 are the owners and operators of other websites and/or media outlets. Plaintiff is unaware of the true names or capacities of Does 1 through 10. Plaintiff is informed and believes, and on that basis avers, that Does 1 through 10 either (a) directly performed the acts alleged herein, (b) were acting as the agents, principals, alter egos, employees, or representatives of the other Defendants, and/or (c) otherwise participated in the acts alleged herein with the other Defendants. Accordingly, Defendants Does 1 through 10 each are liable for all of the acts alleged herein because they were the cause in fact and proximate cause of all injuries suffered by Plaintiff as alleged herein. Plaintiff will amend the Complaint to state the true names of Defendants Does 1 through 10 when their identities are discovered.

FACTS GIVING RISE TO THIS ACTION

- 37. Plaintiff is a professional television news anchor and joined the FOX 29 News team (Philadelphia-based) in November of 2010.
- 38. Plaintiff is a co-anchor of the 4 am to 6 am hours of "Good Day Philadelphia," a morning news program, and joins the set as co-host for the final hour of the show from 9 am to 10 am.

- 39. Prior to joining FOX 29, Plaintiff worked at WNYW-TV in New York City, anchoring Good Day Wakeup.
- 40. Plaintiff joined Fox 5 in January of 2005 as the weekend anchor.
- 41. Plaintiff previously worked for NBC-owned-and-operated stations for 8 years including: WNBC in New York; WCAU in Philadelphia; and WVIT in Connecticut. Her career began in Binghamton, New York and Rochester, New York.
- 42. Plaintiff graduated from New York University and hails from the Philadelphia region.
- 43. Approximately two years ago, Plaintiff discovered through her co-workers and managers, that, without her consent, a photograph of her taken by a security camera in a convenience store located in New York City was being used in online advertisements for erectile dysfunction and dating websites.
- 44. Plaintiff was unaware that her photograph was taken in said convenience store and does not know the identity or the location of the store or how her photograph was secured. A true and correct copy of the photograph is attached hereto, made a part thereof and marked as Exhibit "K." Said photograph shall be referred to hereafter as "the photo."
- 45. Plaintiff has since learned that the photo has appeared illegally on many other websites.
- 46. The photo was featured in a Facebook advertisement soliciting users to "meet and chat with single women." A true and correct copy of said advertisement is attached hereto, made a part hereof and marked as Exhibit "L."
- 47. The photo was featured on Imgur under the heading "milf," which is a derogatory and degrading slang acronym that refers to a sexually attractive woman with young children. The Imgur link address is https://i.imgur.com/0lulkf2.jpg. A true and correct copy of said photograph within the Imgur website is attached hereto, made a part hereof and marked as Exhibit "M."

- The photo was featured on Reddit titled "Amazing" in the subgroup r/obsf ("older but 48. still \$#^@able") and posted by a user known as "pepsi_next." There is a hyperlink for the Reddit url address photograph which links to the **Imgur** site. The is https://www.reddit.com/r/obsf/comments/5owd59/amazing/dcnh8wj/. On information and belief, the subject web address is no longer live. A true and correct copy of said photograph within the Reddit website is attached hereto, made a part hereof and marked as Exhibit "N."
- 49. The photo was modified and featured on Giphy wherein a video appears in the background of a man -- who is hiding behind a glass commercial freezer door and masturbating -- to what would appear, from his perspective, to be the backside of Plaintiff. The Gighy url of this combination image/video follows: 1) addresses are as https://i.giphy.com/media/NfApNcuyg8mzK/giphy.mp4; 2) https://media.giphy.com/media/NfApNcuvg8mzK/giphy.gif, and 3)
- https://media.giphy.com/media/l41YmuCE7ZZQeQd1e/giphy.gif. On information and belief, the above web addresses are no longer live. A true and correct copy of said image/video within the Giphy website is attached hereto, made a part hereof and marked as Exhibit "O."
- 50. The photo was featured on the XNXX site in the "milf" gallery 44/46 and can be easily downloaded. The XNXX site url address is https://multi.xnxx.com/gallery/1116129/a34b/milf_gallery_44_46/. A true and correct copy of said photograph within the XNXX website is attached hereto, made a part hereof and marked as Exhibit "P."
- 51. Plaintiff has built a considerable following of her image/brand on social media sites over the past years.

- 52. For example, on her Instagram page, Plaintiff currently has 22,500 followers and regularly posts to that site. A true and correct copy of her Instagram page is attached hereto, made a part hereof and marked as Exhibit "Q."
- Plaintiff has a considerable Twitter following (almost 30,000 followers) and in many of her highly watched tweeted images she is featured with her co-anchors, Thomas Drayton, Alex Holley, Mike Jerrick and countless celebrities, including, but not limited to, John Travolta, Vivica Fox and soccer star Carli Lloyd. A true and correct copy of her Twitter metrices report is attached hereto, made a part hereof and marked as Exhibit "R."
- 54. In terms of measuring the impact of Plaintiff's online presence, Plaintiff's daily social media posting activity reaches thousands of online viewers. A true and correct copy of a report detailing the impact of Plaintiff's social media activity is attached hereto, made a part hereof and marked as Exhibit "S."
- 55. Plaintiff's employer, Fox 29 News and its brand, usually controls over 50% of the market share for social media presence in the region and Plaintiff typically scores in the top personalities who are employed by Fox 29 News. As of February 11, 2020, Plaintiff had an SEI ("social equity score") of 67.7, which is on the higher scale for the network affiliate. A true and correct copy of a sample "daily report" for Plaintiff's social media ranking is attached hereto, made a part hereof and marked as Exhibit "T."

COUNT I (Violation of 42 Pa. Cons. Stat. § 8316)

- 56. The averments contained in Paragraphs 1 through 55 of this Complaint are incorporated herein by reference as though set forth in full.
- 57. Plaintiff is a well-known public figure who has spent years honing her skills as a professional television broadcaster.

- 58. Plaintiff is well-regarded in the Philadelphia community and has earned an excellent reputation as a moral and upstanding community leader and public person.
- 59. Her image, both on television and on social media, has high intrinsic commercial value.
- 60. Through their actions, described *supra*, Defendants have appropriated Plaintiff's likeness, which has commercial value, and used same for commercial purposes without Plaintiff's written consent.
- 61. Defendants knew, based upon Plaintiff's notoriety, that the photo depicted Plaintiff and no one else.
- 62. Plaintiff's image is instantly identifiable and automatically associated with Plaintiff's professional persona.
- 63. Defendants' sexualization of Plaintiff's image and use for prurient and illicit purposes is abhorrent and disgusting.
- 64. Defendants' actions with respect to Plaintiff's image have caused serious, permanent and irreparable harm to Plaintiff's image and reputation.
- 65. Plaintiff seeks an affirmative injunction mandating that all Defendants remove Plaintiff's image immediately from their respective websites.
- 66. Plaintiff seeks compensatory damages to redress Defendants' wrongful use of Plaintiff's image.

COUNT II (Pennsylvania common law right of publicity)

- 67. Plaintiff incorporates by reference paragraphs 1 through 66 as if set forth in full.
- 68. Defendants appropriated Plaintiff's valuable likeness, without authorization, and used it to their commercial advantage.

10

- 69. Under the common law in Pennsylvania, Plaintiff maintains an exclusive entitlement to control the commercial value of her name and/or likeness and to prevent others from exploiting it without permission.
- 70. Under the circumstances presented here, Plaintiff would never have permitted any of the Defendants to use her image to promote prurient and base interests.
- 71. Defendants' actions with respect to Plaintiff's image have caused serious, permanent and irreparable harm to Plaintiff's reputation, brand and image.
- 72. Plaintiff seeks an injunction mandating that all Defendants remove Plaintiff's image immediately from their respective websites.
- 73. Plaintiff seeks compensatory damages to redress Defendants' wrongful use of Plaintiff's image.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff prays that this Court enter judgment in her favor on each and every claim for relief set forth above and award her relief including, but not limited to, an Order:

- 1. Preliminarily and permanently enjoining Defendants, their officers, employees, agents, subsidiaries, representatives, distributors, dealers, members, affiliates, licensees, internet service providers, and all persons acting in concert or participation with them from publishing Plaintiff's photograph.
- 2. Requiring Defendants to take down Plaintiff's photograph and any and all related images/videos and advertisements using Plaintiff's image for promotion on all websites, threads and chat rooms.
- 3. Requiring Defendants to provide Plaintiff with an accounting of any and all revenue and profits derived from the exploitation of Plaintiff's image.

- 4. Awarding Plaintiff monetary relief including damages sustained by Plaintiff in an amount not yet determined, including actual damages, reputational damages, and/or Defendants' profits in an amount in excess of \$10,000,000.
- 5. Awarding Plaintiff her costs and attorneys' fees in this action.
- 6. Awarding such other and further relief as this Court may deem just and appropriate.

Plaintiff demands a trial by jury.

Respectfully submitted,

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Dated: February 18, 2020

CERTIFICATION OF SERVICE

I, Samuel B. Fineman, Esquire, hereby certify that a true and correct copy of the foregoing Amended Complaint of Plaintiff, pursuant to Rule 15(a)(1)(B), was served via First-class, U.S. mail and e-mail upon the following counsel of record on the date set forth below:

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Dated: February 18, 2020

EXHIBIT "A"

Imgur

Imgur (/'Imədʒər/ IM-ə-jər, [3] stylized as **imgur**) is an American online image sharing community and image host founded by Alan Schaaf in 2009.

Contents

History

Funding

April Fools' pranks

Popularity

Features

Albums

Accounts

Images

Meme Generator

Gallery

GIFV

Video to GIF

Topics

Mobile apps

Trophies

Community

Data breach

See also

References

External links

lmgur	
im	gur
Type of site	Image hosting service
Available in	English
Owner	Imgur, Inc. ^[1]
Created by	Alan Schaaf
Key people	Alan Schaaf (CEO)
Website	www.imgur.com (https://www.imgur.com)
Alexa rank	▼ 87 (January 2020) ^[2]
Commercial	Yes
Registration	Optional
Launched	February 23, 2009
Current status	Active

History

The company was started in 2009 in <u>Athens, Ohio</u> as Alan Schaaf's side project while he attended <u>Ohio University</u> for <u>computer science</u>. Imgur was created as a response to the usability problems encountered in similar services. Designed to be a gift to the online community of <u>Reddit</u>, [4] it took off almost instantly, jumping from a thousand hits per day to a million total page views in the first

five months.^[5] Imgur became widely recognized following its rise to popularity on <u>social media</u> websites such as <u>Facebook</u>, Reddit, and <u>Digg</u>.^[6] In October 2012, Imgur expanded its functionality to allow users to directly share images to Imgur instead of requiring images to gain enough attraction through other social media sites like Reddit to show up on the popular image gallery.^[7]

In the beginning, Imgur relied on donations to help with the <u>web hosting</u> costs. As the site grew, it needed additional sources of revenue to keep up with demand. Display ads were introduced in May 2009;^[8] sponsored images and self-service ads were introduced in 2013.^[9]

In order to scale and manage its growth, Imgur used three different hosting providers in the first year before settling on Voxel, then switching to Amazon Web Services in late 2011.^[8]

In January 2011, the company moved from Ohio to <u>San Francisco</u>. [10] As of June 2013 they had 10 employees, [11] and won the Best Bootstrapped Startup award at <u>TechCrunch</u>'s 2012 Crunchies Awards. [12]

In 2016, Reddit introduced native image hosting, causing a notable decrease in Imgur submissions on the site. [13]

Funding

In April 2014, five years after it was founded, Imgur raised \$40 million from Andreessen Horowitz and Andreessen Horowitz's Lars Dalgaard joined Imgur's board. [14] Imgur was profitable at the time, generating revenue from Pro subscriptions and advertising. [15]

April Fools' pranks

Imgur has a history of playing <u>April Fools' Day</u> pranks on its users. The first prank in 2011 was the Catification feature, which allowed users to automatically add cats to any image with one click. The official Imgur mascot is the Imguraffe, which was created as an April Fools' Day prank, but was "too cute to give up", thereafter becoming the official mascot. On April 1, 2016, "Imgur for Pets" was added for the day. The category was pet pictures and gifs for pets. The voting system's icons of "Upvotes", "Downvotes", and "Favorite" (arrows facing up and down, and a heart, respectively) were changed into paws facing up and down and a bone, respectively. In April 2019 Imgur made yet another April Fools' Day joke by adding the "Meh" button along with the pre-existing "Upvote", "Downvote", and "Favorite" icons. In "Meh" button would vote neither up nor down a post, effectively giving it a +0. The "Meh" button was to be used "When you're plainly whelmed".

Popularity

In 2013 Imgur overtook other image hosts in interest, such as <u>Photobucket</u>, <u>ImageShack</u>, and <u>TinyPic</u>, according to <u>Google Trends</u>. [19] As of April 2016, it was ranked 16th among Alexa's Top Sites in the United States. [20]

In its first month Imgur had 93,000 page views. According to EdgeCast in 2012, Imgur's former content delivery network (CDN), Imgur served more images in 10 minutes than there are in the entire Library of Congress.^[8] In 2012 there were 300 million images uploaded, 364 billion image views counted and 42 petabytes of data transferred.^[21]

Features

Albums

Albums were introduced on October 11, 2010.^[22] Album layouts are customizable and embeddable.



Alan Schaaf, Founder and CEO of Imgur, in 2014

Accounts

On January 9, 2010, Alan Schaaf introduced Imgur accounts, which allowed users to create custom image galleries and manage their images. Accounts gave full image management including editing, deletion, album creation and embedding, and the ability to comment on viral images and submit to the public gallery. [23] Gallery profiles gave the user the ability to view their past public activity. [24] According to the help section on imgur, there is no image upload limit per account, but there is an upload limit of 50 images per IP address per hour. [25] Paid pro accounts were created in 2010 to remove these limitations and allow infinite image storage, as well as increased upload limits. [26]

Images

Imgur used to have a policy to keep images unless they went three months without receiving any views, at which point (unless they were Pro account images) they might be removed in response to space needs.^[27] In early 2015, it was announced all images will be kept forever (even if not added from a Pro account) and only removed if deletion is requested.^[28]

Meme Generator

Since June 26, 2013, Imgur has provided a "Meme Generator" service that allows users to create image macros with custom text using a wide variety of images.^[29]

Gallery

The public Imgur gallery is a collection of the most viral images from around the web based on an algorithm that computes views, shares and votes based on time.^[30] As opposed to private account uploads, images added to the gallery are publicly searchable by title. Members of the Imgur community, self-proclaimed "Imgurians," can vote and comment on the images, earning reputation points^[31] and trophies.^[32] Images from the gallery are often later posted to social news sites such as Huffington Post.^[33] Random mode was released on July 30, 2012 and allows users to browse the entire history of the public gallery randomly.^[34]

GIFV

Since October 2014, Imgur had automatically converted uploaded animated $\underline{\text{GIF}}$ files into $\underline{\text{WebM}}$ and MP4 video files, which are much smaller. [35]

Video to GIF

In January 2015, Imgur allowed users to link video URLs to create GIFs directly through the website.^[36] This was geared towards allowing its users to create GIFs regardless of image editing knowledge.

Topics

In February 2015 Imgur announced "Topics" which was a quick way for users to sort and view specific images that belonged to a specific group determined by tags such as science, earth, or cats.^[37]

Mobile apps

In March and June 2015 Imgur introduced official mobile apps for <u>iOS</u>^[38] and <u>Android</u>, respectively.^[39]

Trophies

In order to reward users for their interactions, Imgur provides a series of Trophies for achievements including being a member of the community for 1, 2, 3, 4, 5 or 6 years, "Best Post of the Day", "Best Post of the Month", "Best Post of the Year", [40] "Top Comment of The Day", "Top Comment of The Month", and "Top Comment of The Year".

Community

Since the site's creation, Imgur's user community has significantly grown. Self-named "Imgurians" have created much content in an effort to bring the community even closer. At the beginning of 2015, Imgur's director of community Sarah Schaaf announced its first ever "Camp Imgur". Five hundred tickets were sold at \$150 each. The camp was created as a celebratory event to bring users of the site together in August 2015, on a four-day retreat at Camp Navarro in Mendocino, California. It included hiking, stand-up comedians, and meetings with the staff of Imgur and other users. [41]

Some of Imgur's more well-known community members include former Mythbuster \underline{Adam} Savage [42] and Olympic athlete Cody Miller. [43]

Data breach

On November 23, 2017, Imgur was notified of a potential security breach that had occurred in 2014 and affected the email addresses and passwords of 1.7 million user accounts. On the morning of November 24, 2017, Imgur began notifying affected users via their registered email address to change their password. [44]

See also

- Image sharing
- List of image-sharing websites

References

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- 6. Quigley, Robert (January 13, 2010). "Viral Sensation In One Year: A Q&A With Imgur Founder Alan Schaaf" (http://www.mediaite.com/online/imgur-accounts-alan-schaaf-interview/). *Mediaite*. Retrieved April 6, 2013.
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External links

- à Media related to Imgur at Wikimedia Commons
 - Official website (https://imgur.com/)

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EXHIBIT "B"

♠ New post ∨

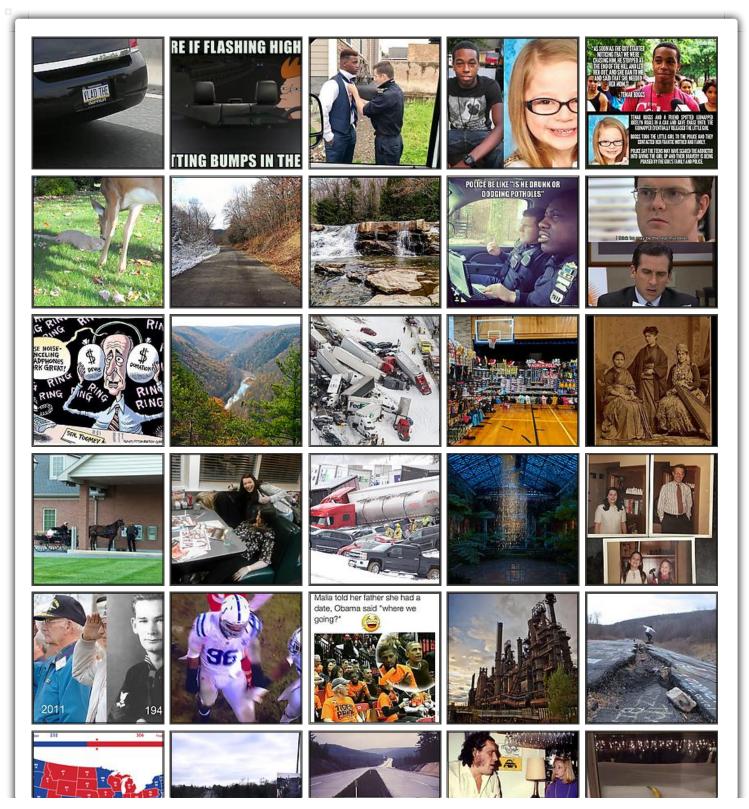
pennsylvania

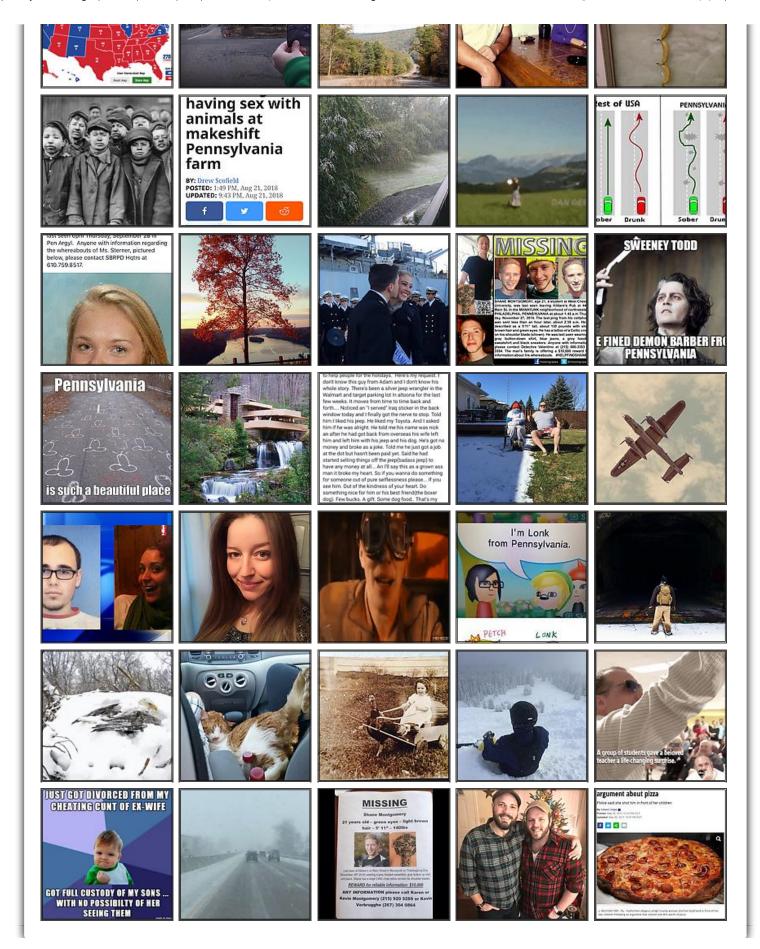


Q @ **①**

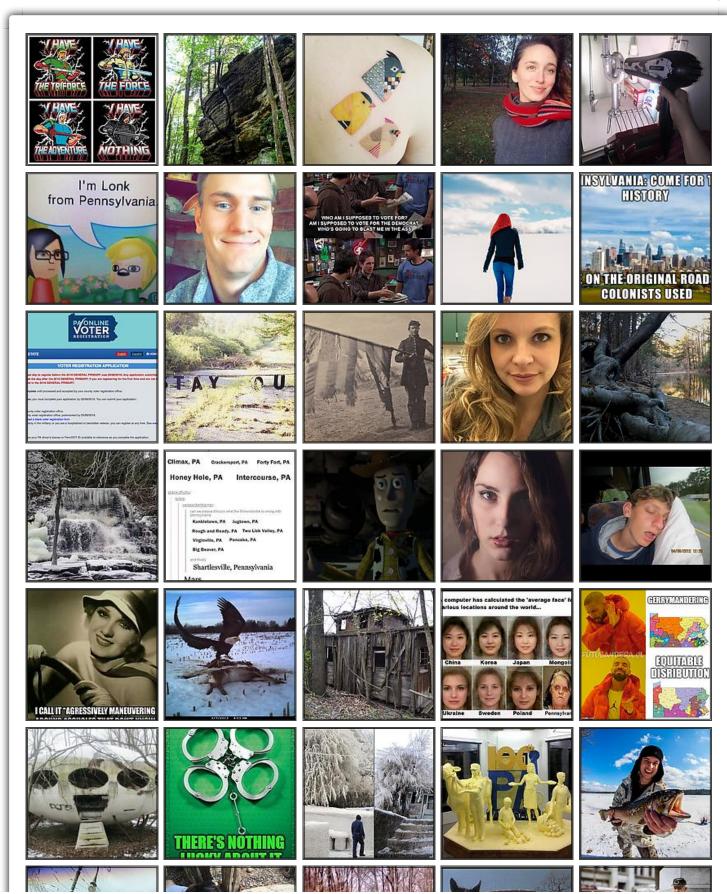
Found 1,272 results for *pennsylvania*, sorted by <u>highest scoring</u> of <u>all time</u>

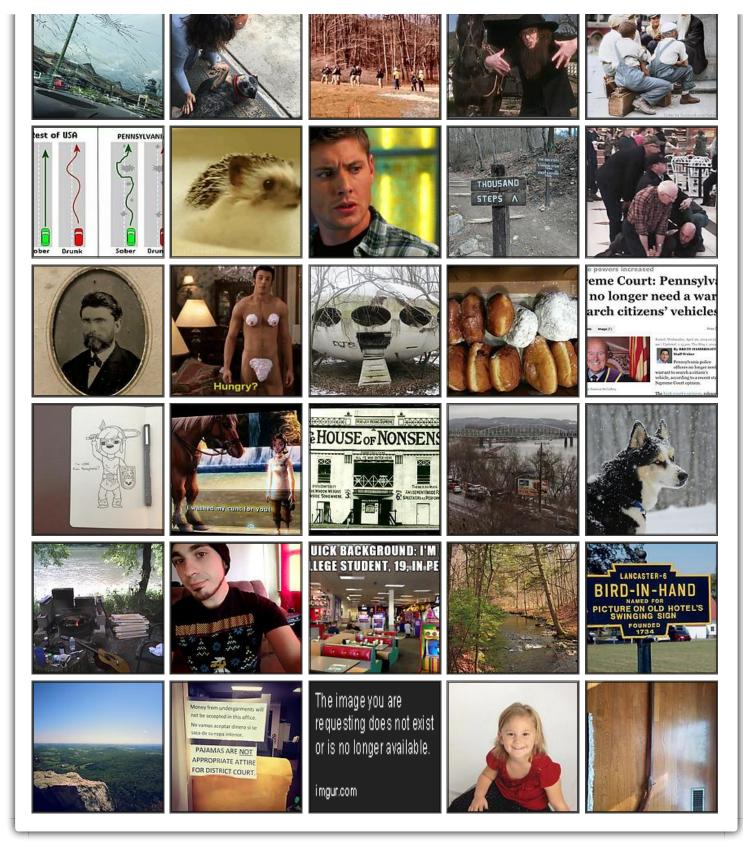
advanced search Today's most popular posts.





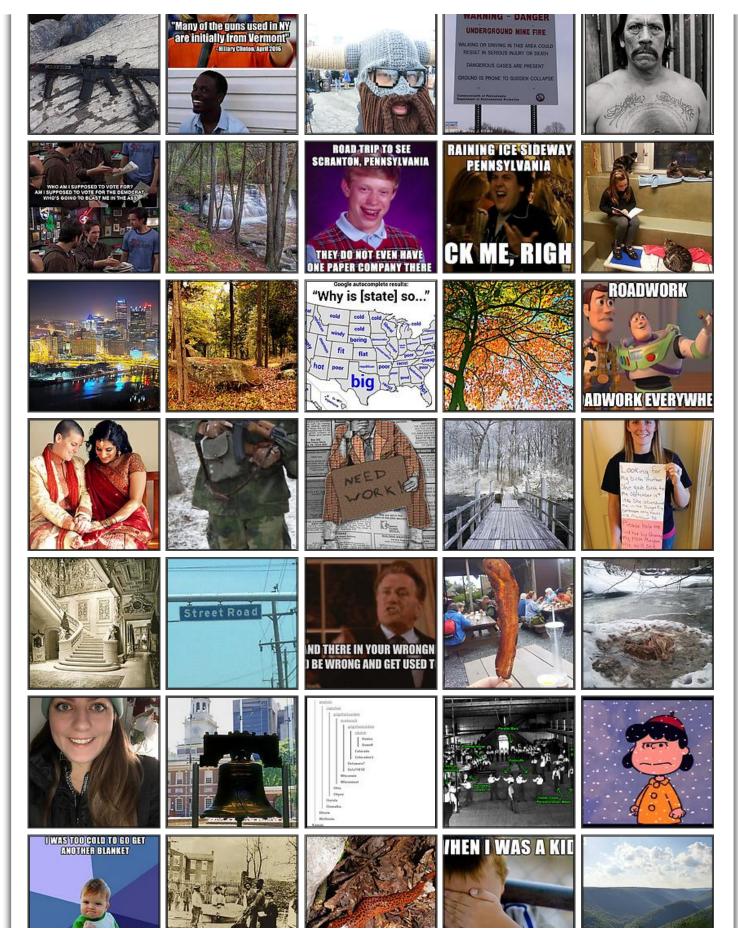
back to top

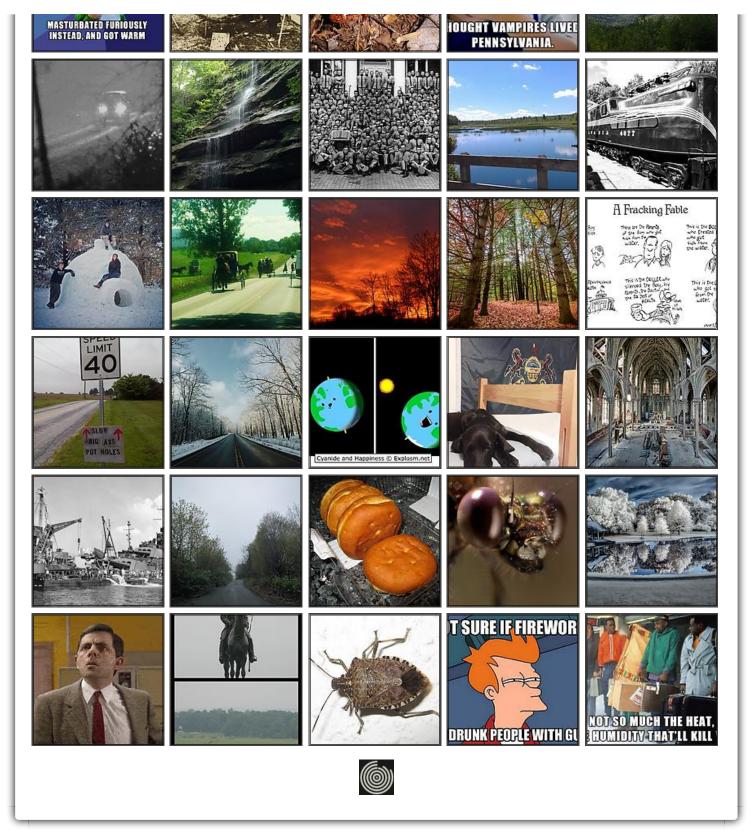




back to top

Searching: pennsylvania (Results 121 - 180 of 1272)

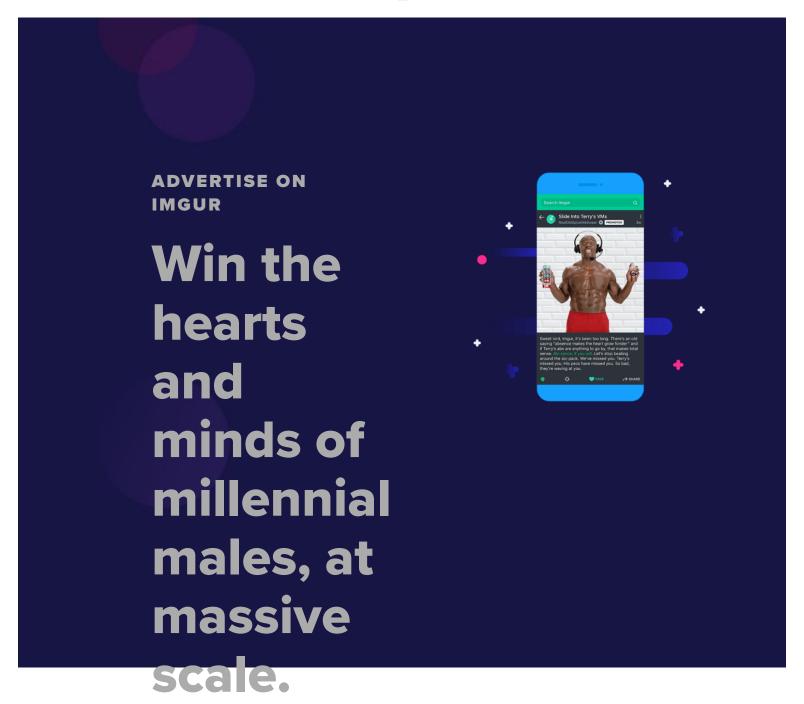




back to top

EXHIBIT "C"

imgur



Imgur helps brands craft their story and share it with millions of influential

https://imgurinc.com/advertise Page 1 of 10

and engaged tastemakers.

Contact us



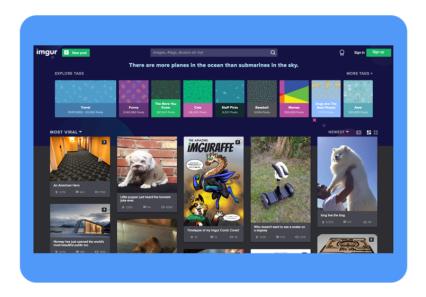
In the age of fake news and humble brags, wouldn't it be great if online platforms left you feeling better than before you arrived? We partnered with Ypulse, a youth culture research firm, to better understand the changing social media and entertainment landscape.

Download the Report

https://imgurinc.com/advertise Page 2 of 10

Imgur is community powered entertainment

Imgur is the easiest way to discover and enjoy the magic of the Internet. It's where you'll find the funniest, most informative and inspiring images, memes, GIFs, and visual stories served up in an endless stream of bite-sized fun.



https://imgurinc.com/advertise Page 3 of 10

Imgur is one of the largest, most concentrated & engaged communities of **Millennial** Males found anywhere on the

Internet.

Introducing Promoted Posts: Native Ads that Millennials Love.



We're on a mission to solve the biggest problem in advertising: how do you make ads that people actually like? That's the thinking behind Promoted Posts.

Promoted Posts are a lot like regular Imgur posts: a fullpage canvas that

https://imgurinc.com/advertise Page 5 of 10

can include tons of animated or still images, lots of descriptive text, and links to your site.

The only difference is they're boosted into the Imgur stream where they'll be seen by the influential, taste-making internet culture enthusiasts who visit Imgur every day.

That means you have plenty of room to tell your story without having to be intrusive or interruptive.

We'll help you make the perfect post.



The Imgur community is a tight-knit group of geek culture enthusiasts with high expectations from the businesses trying to market to them.

So our in-house team of creative strategists - all members of the Imgur community themselves - will work with you to build compelling posts

https://imgurinc.com/advertise Page 7 of 10

that bring value to the Imgur audience and deliver the results you want.

See how these brands are winning over the influencers of Internet culture.



https://imgurinc.com/advertise Page 8 of 10

Contact

Want to advertise on Imgur? Great, you're in the right place!
Just tell us a bit about yourself.

Name *					
First Name	Last Name				
Email Address *					
Location *					
Company *					

https://imgurinc.com/advertise Page 9 of 10

Message *			
	lo		

ABOUT PRESS APPS CAREERS SAY HI



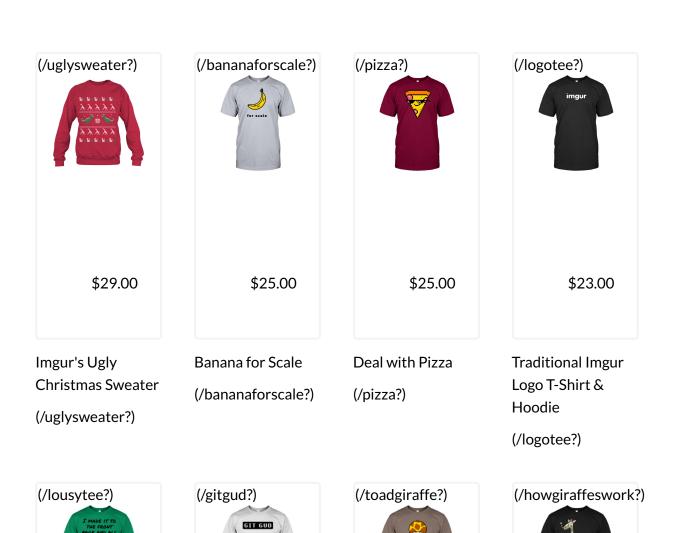
https://imgurinc.com/advertise Page 10 of 10

EXHIBIT "D"

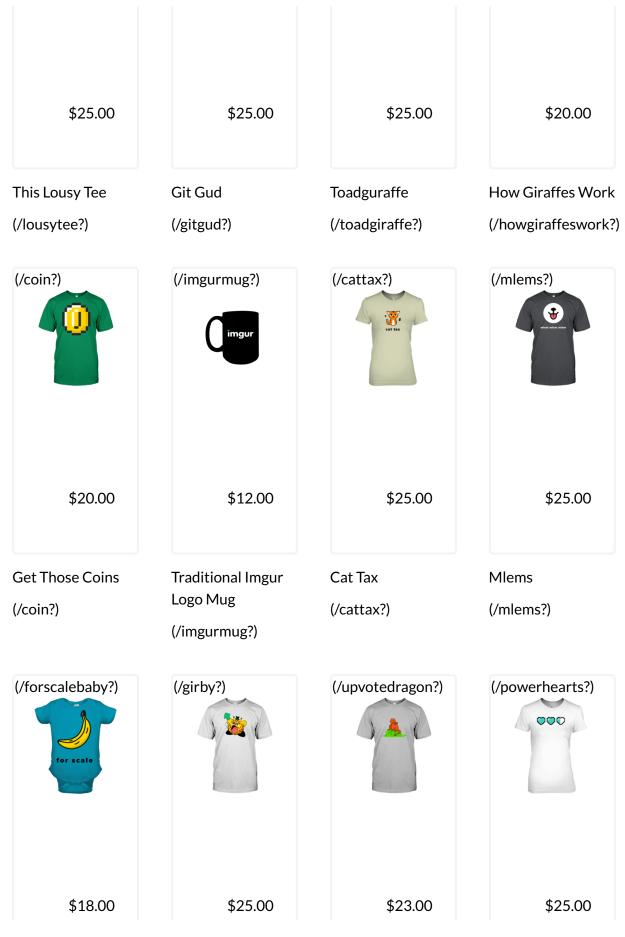


Welcome to Imgur's store!

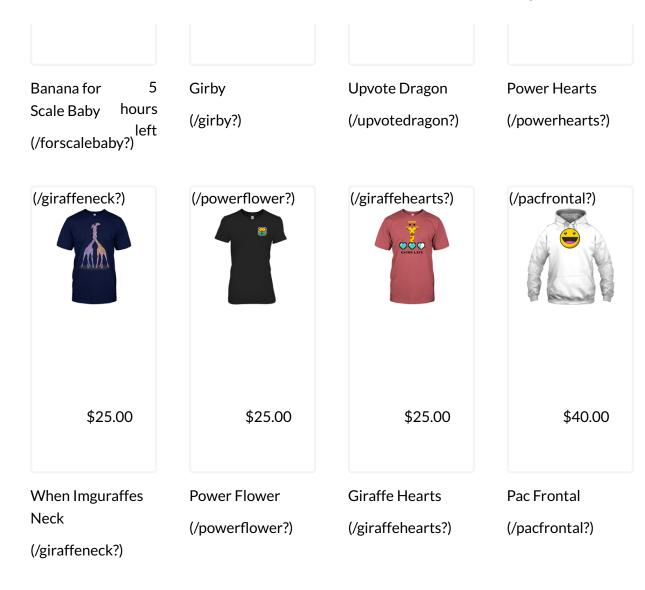
Each item below represents one design! Click into your favorite design to explore a plethora of colors, styles, and products for each graphic.



https://imgurstore.com/ Page 1 of 4



https://imgurstore.com/





Up Up and Away

https://imgurstore.com/

(/upvote?)



support@imgurstore.com

Support (/_/support) Contact (/_/support/contact) Returns (/_/support/returns)

Track Order (/b2/_/track-order) Privacy policy (/_/privacy) Terms & Conditions (/_/terms)













https://imgurstore.com/

EXHIBIT "E"



ABOUT CAREERS PRESS **ADVERTISING** PARTNERSHIPS BRAND BLOG

CREATE AN AD

UPVOTE YOUR ADVERTISING

Reach influential communities made up of millions of people engaging with today's most relevant content.

ADVERTISE ON REDDIT



Target your audience

Reach passionate and diverse communities organized around thousands of different topics



Tell your story

Achieve your campaign objective, whether it's starting a conversation or selling products



Measure your success

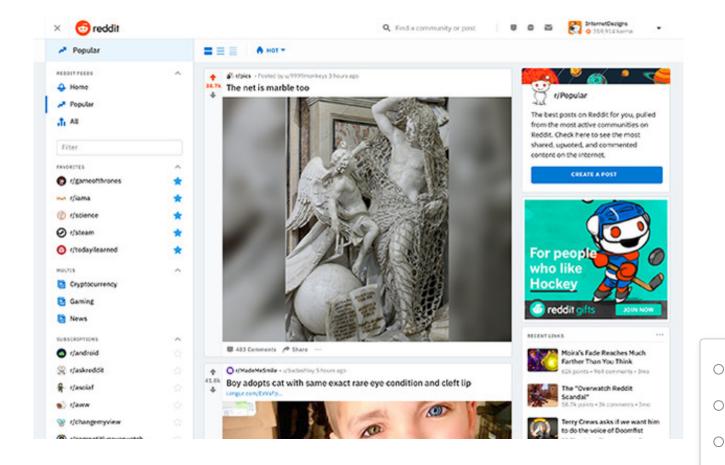
View your campaign metrics in a centralized dashboard, then analyze your results to optimize performance

Reddit Promoted Posts

Run your ads across Reddit and in the official Reddit apps.

GET STARTED





0



The Era of Me and the Ri Communities

A Research Partnership by GlobalWek

January 2020

VIEW WHITEPAPER

See what others are saying

We work with companies of all sizes to create experiences that drive success.

Featured

Engage Gen X through video and conversation

VIEW CASE STUDY

Poshmark

Reach highintent users to drive conversions

VIEW CASE STUDY

L'Oréal

Build product love in Reddit communities

VIEW CASE STUDY

Audi

Launch a product with an authentic voice

VIEW CASE STUDY

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Advertising Help Center

Learn more about advertising on Reddit

Reddit Ads Community

Join the conversation about Reddit Ads

Advertising at Scale

Contact our managed sales team

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FIRST NAME* LAST NAME*

PHONE NUMBER* EMAIL*

COMPANY*

CITY* STATE/PROVINCE* Case 2:19-cv-04034-JMY Document 50-5 Filed 02/18/20 Page 10 of 12



Reddit Premium



LOG IN

SIGN UP



2/17/20, 5:34 PM



premium

Reddit Premium gives you an ad-free experience, special benefits, and directly supports Reddit. The more Reddit is user-supported, the freer we are to make Reddit the best it can be.

GET REDDIT PREMIUM

Join Reddit Premium Today

https://www.reddit.com/premium Page 1 of 3

1,000 Coins Sign Up Gift

- Ads-free experience
- 700 Coins every month

\$5.99/MONTH

Subscription automatically renews monthly

REDEEM A GIFT CODE

Reddit Premium FAQ

What is a Reddit Premium Membership?	~
Why change the name to Premium? What happened to calling it Gold?	~
What if I was subscribed to the old Gold Membership program?	~
The Premium membership gives me Coins, what are those for?	~

Do I have to subscribe to Reddit Premium to get Coins?

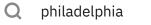


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		Reddit Gifts	

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EXHIBIT "F"







LOG IN

SIGN UP



philadelphia

Search results

Best results

Posts

Communities and users

SORT BY RELEVANCE ▼ POSTS FROM ALL TIME ▼

COMMUNITIES AND USERS



r/philadelphia 122k Members

People also searched for

- Q philadelphia warriors
- Q wedding philadelphia
- Q west philadelphia
- Q philadelphia drag

Help About
Reddit App Careers
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Communities Terms

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BACK TO TOP

EXHIBIT "G"

Why GIPHY?

Content

Platform

Results

Get in Touch



GIPHY is not only the world's first and largest GIF platform—we've become the best way for brands to build meaningful relationships with their audience & create content that's truly conversational.

Reach people who want to be reached

Over **700 million people** use GIPHY every day to communicate with GIFs and Stickers. Share your brand's GIFs with this highly engaged, receptive audience.

birthday





Promote creative that people want to share

GIPHY Studios is the authority on short-form content. Their award winning work has led to branded content that has *4.8 times higher* engagement than that of traditional display.

Decisions backed by insights

GIPHY has the data and tools to help guide your



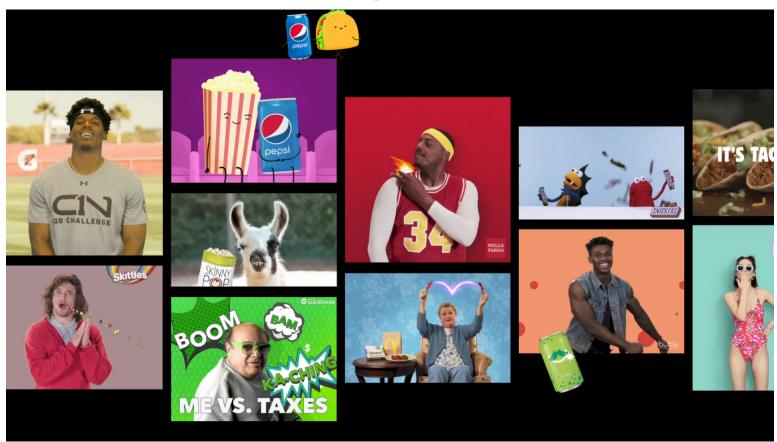
https://giphy.com/marketers Page 1 of 5

branded content strategy and maximize your paid investment.





Enough talk, here are just a few of the campaigns that we've brought to life.

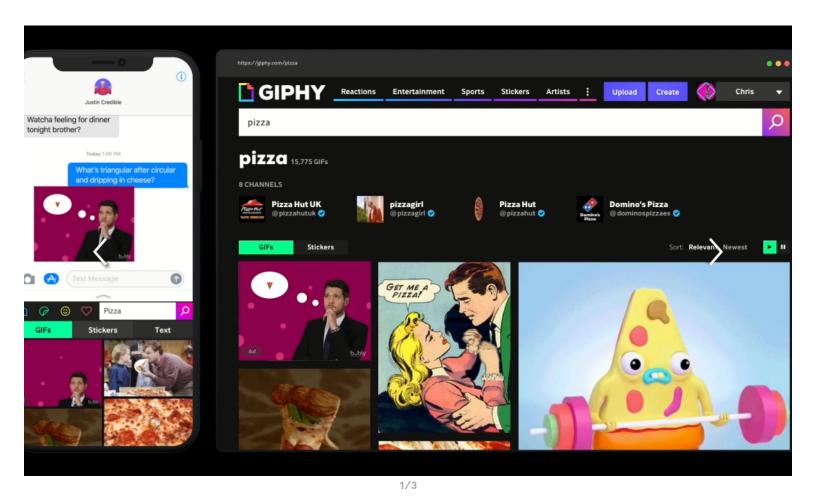




https://giphy.com/marketers Page 2 of 5

Our Platform

GIPHY's platform GIFs your content the home it deserves. Find your place at the top of our trending feed, discreetly slipped into top searches, as well as your own curated channel.





Branded content on GIPHY drives proven results.

GIPHY 💧

https://giphy.com/marketers Page 3 of 5



Social Feed



Publisher Branded Content



Source: Emarketer Branded Digital Content Performance Metrics in Select Countries: Average Time Spent and CTR, by Device, Q4 2017.

Notes: Branded content refers to custom, partner, or sponsored content, or the post-click landing page within a publisher's environment; social feed ads refer to Instagram, Twitter, & Facebook.



Contact our team for more information on how to become a marketer on GIPHY.

Get in Touch

Visit 🗋 @IPHY

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https://giphy.com/marketers Page 4 of 5

EXHIBIT "H"



Back to GIPHY

Search Help Topics



About GIPHY **▼**

Your GIPHY Account ▼

Making GIFs, Stickers, T

GIPHY For Brands and ...

Apply For An Artist Channel

Apply For A Brand Channel

Tips For Submitting An Application

Check Your Application Status

Verified on GIPHY

Get Your GIFs & Stickers Into GIPHY's Search

Ownership Of Uploads

Turnaround Time For New Stickers In GIPHY's Search

What Does A GIF View Mean on GIPHY?

Using GIPHY Stories

Manage Multiple GIPHY Accounts

Creating Subchannels on Your GIPHY Channel

GIPHY / GIPHY For Brands and Artists

Hire A GIF Artist

Looking to hire a GIF artist for your next project? You've come to the right place. There are thousands of digital artists using GIPHY, many of whom are regularly looking for new clients. Here is our guide to hiring a GIF Artist on GIPHY!

Find the artist

The GIPHY Artist directory houses the verified artists on GIPHY. Visit giphy.com/artists to see artists most recently active or browse alphabetically.

Alternatively, GIFs by artist are part of the search results for any term you search on GIPHY. Use the search bar on giphy.com to find artists.

- 1. **Search a term.** Gather results by searching a range of terms related to your campaign. For artist-heavy results, try also searching for more generic art tags (ex. illustration, 3D, stop motion, animation..etc).
- 2. **Browse results.** Toggle between GIFs and Stickers for more variety.
- 3. **Identify the artist.** Click into a GIF you like and look for the Username on the left side of the GIF.
- 4. **See more by that artist.** Click the icon alongside the artist's username to reveal their full channel.

Edit Your Content in Bulk

Advertise on GIPHY

GIPHY For Agencies

Hire A GIF Artist

GIPHY Video

Privacy and Safety ▼

GIPHY For Sharing and

SDK **▼**

API w

Contact Us

Check them out

Artist channels on GIPHY are reserved for non-commercial purposes. We recommend browsing the artist's GIFs and Stickers but also clicking to the additional portfolio and social links on the artist's channel to get a better idea of their creative services.

Contact directly

Reach out to the artist you're thinking of hiring directly via the contact on their website. Artists across disciplines and countries use GIPHY so it's important to be forthcoming and clear about the opportunity at hand.

Engage in Best Practices

- 1. **Consider your ask**. Take a look at the scope of work and consider the opportunity from the artist's point of view.
- 2. **Offer fair rates**. Show artists you value their time by starting off with a fair rate that accurately matches the scope of work.
- 3. **Value originality**. Give artists the opportunity to create something new for you rather than a copycat of something that already exists.
- 4. **Edits = \$.** If the scope of work becomes much larger than what was agreed upon, consider additional compensation for additional work.
- 5. **Tag the artist.** Whether you're planning to use the work on your GIPHY channel or elsewhere, tagging the artist means exposure to new audiences.
- 6. Pay on time. Simple as that.

Please do not solicit artists. Bribing artist for services other than creative services (such as access to the GIPHY search index) is prohibited. Companies reported for solicitation will be investigated and banned.

Was this article helpful?

Yes

No

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What Is A GIPHY Sticker?

Apply For A Brand

<u>Channel</u>

Apply For An Artist

Channel

Verified on GIPHY

Tips for Improving Sticker

Quality

GIPHY For Agencies

EXHIBIT "I"

Auto Play ► II

Reactions Entertainment Sports Stickers Artists : Upload Create LogIn

@username + tag to search within a verified channel



All The Rory GIFs

BE CAREFUL

53 GIF Uploads

43.1M GIF Views

0

Animating full time

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Follow on:

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Search Rory GIFs





Rory
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EXHIBIT "J"



Back to GIPHY

Search Help Topics



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Your GIPHY Account ▼

Making GIFs, Stickers, T

GIPHY For Brands and ...

Apply For An Artist Channel

Apply For A Brand Channel

Tips For Submitting An Application

Check Your Application
Status

Verified on GIPHY

Get Your GIFs & Stickers Into GIPHY's Search

Ownership Of Uploads

Turnaround Time For New Stickers In GIPHY's Search

What Does A GIF View Mean on GIPHY?

Using GIPHY Stories

Manage Multiple GIPHY Accounts

Creating Subchannels on Your GIPHY Channel

GIPHY / GIPHY For Brands and Artists

GIPHY For Agencies

Do you represent an agency or company creating GIFs for clients? Your clients could qualify for their very own GIPHY brand channel, which would give them access to our distribution network and other amazing perks.

Instead of submitting an application for your agency, we recommend you setup a brand channel on behalf of your client.

Make sure to include relevant contact information for your client on the application so that we can validate the request.

Get started with setting up a Brand channel for your client here.

Brand channels are reserved strictly for brands, talent, and other organizations and public figures uploading content they OWN. Agency-branded channels distributing content for their clients do not qualify for Brand channels at this time; channels suspected of distributing content on behalf of clients will be removed from GIPHY's Search.

Was this article helpful?

Yes

No

Edit Your Content in Bulk

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SDK ▼

API ▼

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Get Your GIFs & Stickers

Into GIPHY's Search

EXHIBIT "K"



EXHIBIT "L"

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Create Ad





Meet Your Girlfriend apps.facebook.com

Meet and chat with single women near you on the FirstMet© Facebook app. Click Here!



View Single Ladies

Click Here to Browse Singles Near You! ourtime.com

Find the Woman for You - The Best Place to Meet Like-Minded Singles Near You!

EXHIBIT "M"

##



Throwing coffee powder

y each of us burned a CD ne but we didn't know it wa



80s & 90s stars then and



Love Imgur? Join our team!





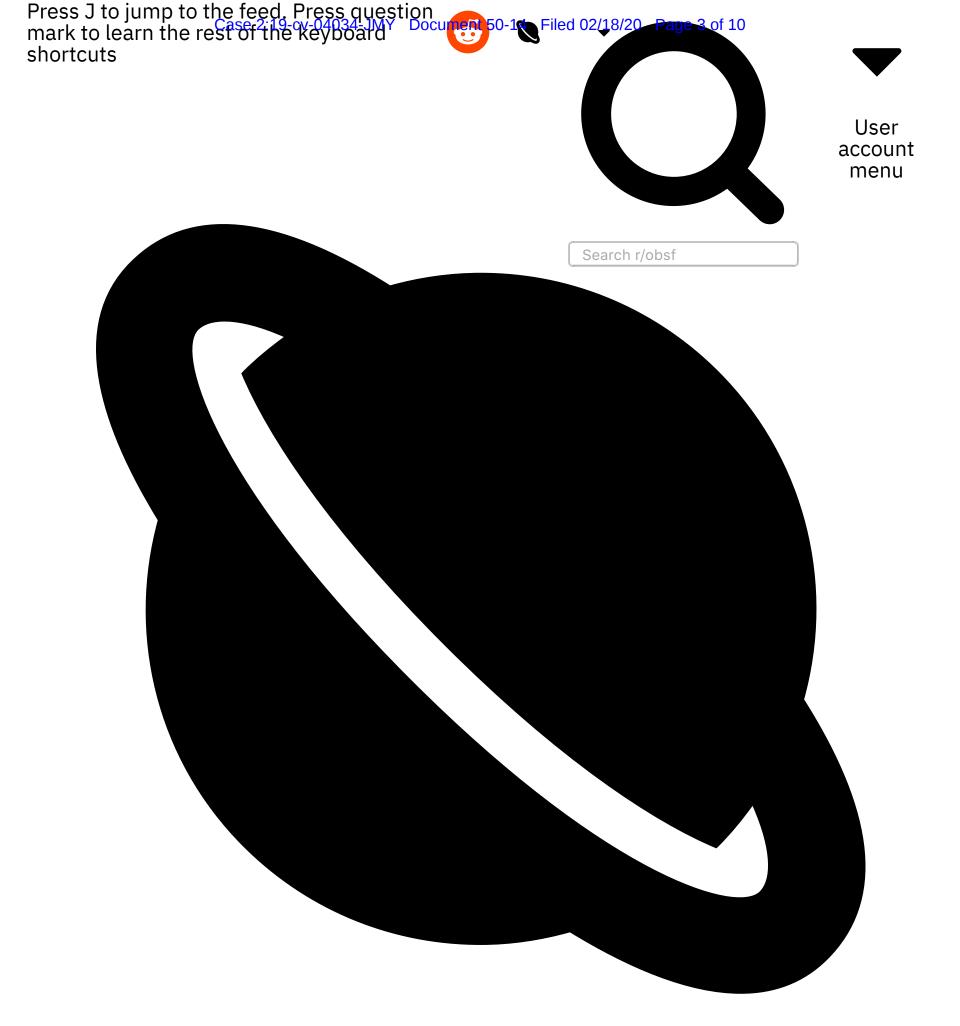








EXHIBIT "N"



r/ obsf Posts

Posted by u/pepsi_next

2 years ago Amazing Ar i.imgur.com/Olulkf... Instw



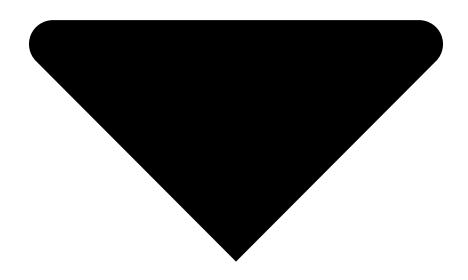
■ 3 Comments → share savehidereport

96% Upvoted

_ This thread is archived

New comments cannot be posted and votes cannot be cast

SORT BY





level 1
rap31264
1 point · 2 years ago
I'll second that...
share
reportSave



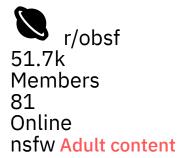
level 1

darklightsun 1 point \cdot 2 years ago Case 2:19-cv-04034-JMY Document 50-14 Filed 02/18/20 Page 6 of 10 Odd to meet her in the dairy section. share reportSave



level 1
Bigstar976
1 point · 2 years ago
More?
share
reportSave

Community Details

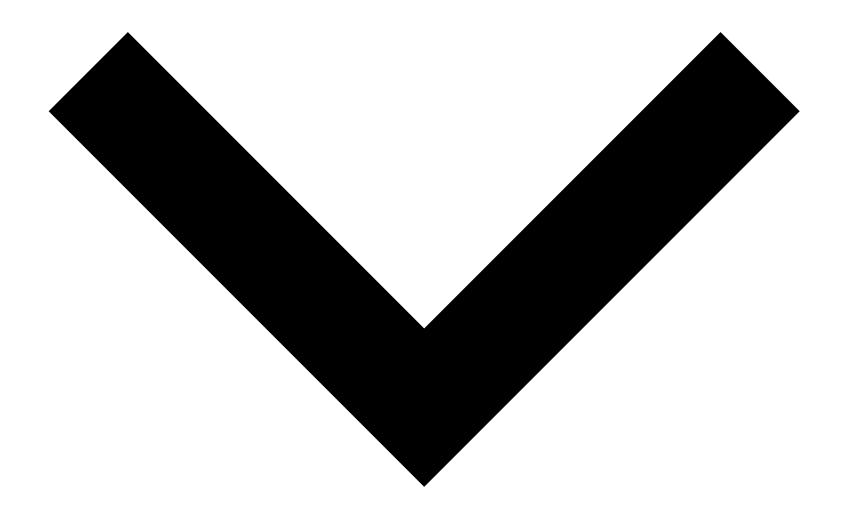


Older but still

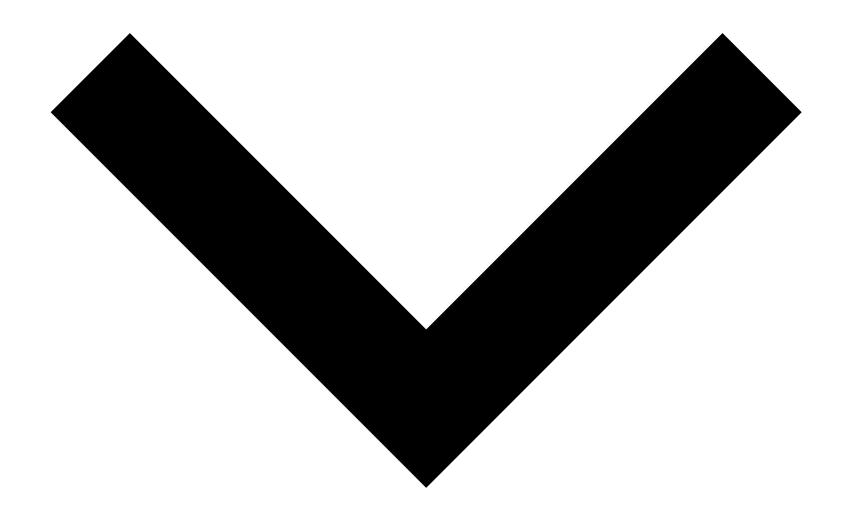
JOIN Create post

r/obsf Rules

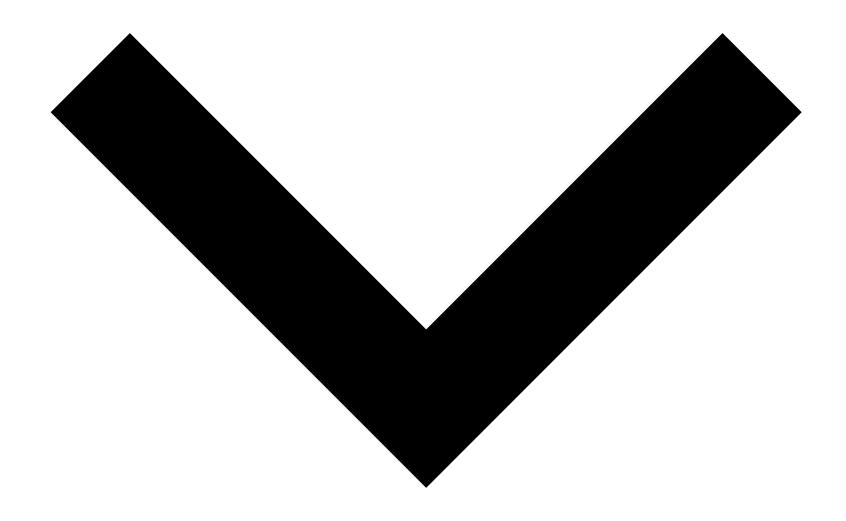
1. Illegal/Underage Content



2. Off-topic



3. Unapproved domain / Spam



Moderators

u/Charles-Monroe u/hellofromcalifornia u/thrwhrwyndgtnn View All Moderators

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EXHIBIT "O"

EXHIBIT "P"

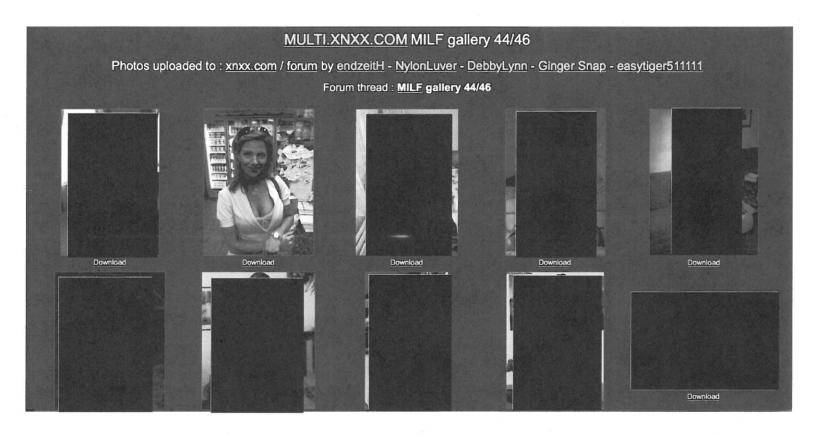


EXHIBIT "Q"

Instagram

Search









karenfox29

Edit Profile

2,430 posts

22.5k followers

372 following

Karen Hepp

Fox 29 Anchor @KarenFox29 #Fox29GoodDay

www.facebook.com/KarenHeppTV







Highlights



Highlights



Highlights

POSTS

IGTV

SAVED

























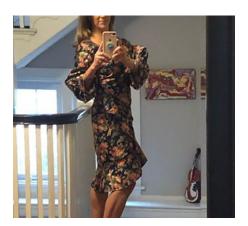








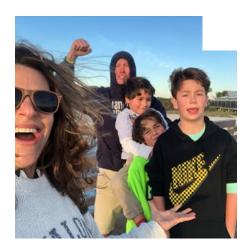




























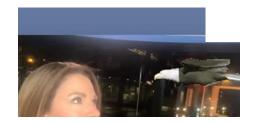






















EXHIBIT "R"



Karen Hepp (http://twitter.com/KarenFox29)

(http://twitter.com/KarenFox29)

Account home

Sign up for Twitter Ads (https://ads.twitter.com/login?ref=gl-an-br-anly&redirect_to_payments=true) Karen Hepp

Page updated c

(https://twitter.com/KarenFox29)

28 day summary with change over previous period

34 ↓49.3%

Tweet impressions

82.3K **↓**49.7%

Profile visits 2.244 \(\psi_49.2\)%

335 ↓44.9%

Followers 29.6K ↑109



(https://ads.twitter.com/subs ref=gl-me-tw-tad-hm)

Feb 2020 · 12 days so far...

TWEET HIGHLIGHTS

Top Tweet earned 13.3K impressions

My mom's alma mater! twitter.com/theclasshroom/... (https://t.co/96ouuTdLwd)

♠1 **₹**3 ♥10

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top Follower followed by 14.3K people

(https://twitter.com/Scottuechi9082)



(https://twitter.com/Scottuechi9082)

(Patpts:9/him/ffe/htto:///Stattme&hi908/2)082) #CONSERVATIVE

(https://twitter.com/hashtag/CONSERVATIVE?src=hash) **#MAGA** (https://twitter.com/hashtag/MAGA?src=hash) #PATRIOT (https://twitter.com/hashtag/PATRIOT? src=hash) Christian who loves God, Family, and this Country. Nanadan in Okinawan Karate. I rely on myself, NOT the government.

View profile (https://twitter.com/Scottuechi9082/)

Top mention earned 523 engagements



(https://twitter.com/FOX29philly)

FOX 29

@FOX29philly (https://twitter.com/FOX29philly)

(https://twitter.com/FOX29philly/status/1226869528287641600)

HOW LONG CAN YOUR SIGN HOLD A GRUDGE? @AlexHolleyFOX29

(https://twitter.com/AlexHolleyFOX29),

@MikeFOX29

(https://twitter.com/MikeFOX29), &

@KarenFOX29

(https://twitter.com/KarenFox29) weigh in with how long they've been holding grudges.

WATCH: bit.ly/2TITv60 (https://t.co/tg8X9tXmWi) ||

#FOX29GoodDay

(https://twitter.com/hashtag/FOX29GoodDa y?src=hash) pic.twitter.com/ecYT2OhMuH (https://t.co/ecYT2OhMuH)



(https://twitter.com/FOX29philly/status/1226869528287641600) **t**7 4

(https://twitter.com/FOX29philly/status/1226869528287641600)

Top media Tweet earned 5,369 impressions

ADVERTISE ON TWITTER

Get your Tweets in front of more people



Promoted Tweets and content open up your reach on Twitter to more people.

Get started (https://ads.twitter.com/login?ref=gl-a

FEB 2020 SUMMARY

Tweets

14

Tweet impressions 54K

Profile visits

732

Mentions 108

New followers

36

Launch of the ESA/NASA Solar Orbiter via NASA ift.tt/2vmPwE5 (https://t.co/SUQkxT86IM) pic.twitter.com/RDBdWhnKuB (https://t.co/RDBdWhnKuB)



(https://twitter.com/KarenFox29/status/1226747305342185472)

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Jan 2020 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 17.2K impressions

Did you just her a loud noise in old city? @FOX29philly

(https://twitter.com/FOX29philly)

♠6 **t**₹2 ♥21

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top Follower followed by 40.6K people

(https://twitter.com/mrPeterJam)



(https://twitter.com/mrPeterJam)

Peter Jam 🚇

(Inttps://wittenscominarretensamin) Follows

Troubadour Musical Artist ին Թridge-building
Inspirational Storyteller վ ան An Ethical Vegan & a Dog
Behaviorist կամքի ուժ #BeLove
(https://twitter.com/hashtag/BeLove?src=hash) W
https://t.co/7nT6IK0toT

View profile (https://twitter.com/mrPeterJam/)

Top mention earned 373 engagements



(https://twitter.com/groarkboysbbq)

Matt Groark

@groarkboysbbq

(https://twitter.com/groarkboysbbq) - Jan 9 (https://twitter.com/groarkboysbbq/status/1215283004001701893)

Our education began at our 20 week ultrasound the second it was discovered we would be dealing with ignorance like this

@operationsmile

(https://twitter.com/operationsmile)

@FOX29philly

(https://twitter.com/FOX29philly)

@KarenFox29

(https://twitter.com/KarenFox29)

@WendyWilliams

(https://twitter.com/WendyWilliams)

@TheEllenShow

(https://twitter.com/TheEllenShow)

@grahamelliot

(https://twitter.com/grahamelliot)

@CMyers55 (https://twitter.com/CMyers55)

@mariabrasco

(https://twitter.com/mariabrasco)

twitter.com/groarkboysbbq/...

(https://t.co/CIBxypIKMP)

pic.twitter.com/Ge4K0Cweqz

(https://t.co/Ge4K0Cweqz)



JAN 2020 SUMMARY

Tweets

52

Tweet impressions 93.7K

Profile visits

3,686

Mentions 552

New followers 137



View Tweet

(https://twitter.com/groarkboysbbq/status/1215283004001701893)

Top media Tweet earned 1,372 impressions

Hubble Views Galaxy From Famous Catalog via NASA ift.tt/2uckmi9 (https://t.co/bWqnf2l6uG) pic.twitter.com/fxhhUHgelF (https://t.co/fxhhUHgelF)



View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Dec 2019 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 19K impressions

Feeling festive Friday!!!! Let's do this weekend thing!!!! #fox29goodday (https://twitter.com/hashtag/fox29goodday? src=hash) @fox29philly (https://twitter.com/FOX29philly) ift.tt/2sp2jEy (https://t.co/wBNbEuy0ou) pic.twitter.com/43VVQT9xy5 (https://t.co/43VVQT9xy5)



View all Tweet activity (/user/KarenFox29/tweets)

Top mention earned 717 engagements



(https://twitter.com/thomasdrayton) **Thomas Drayton**

@thomasdrayton

(https://twitter.com/thomasdrayton) · Dec 3 (https://twitter.com/thomasdrayton/status/1201789033896185856)
In the holiday mood! I see you

@karenfox29



DEC 2019 SUMMARY

Tweets 77

Profile visits 5,086

New followers 55

Tweet impressions 259K

Mentions 567

View Tweet activity

Top Follower followed by 24.1K people

(https://twitter.com/MissingCases)



(https://twitter.com/MissingCases)

Locate The Missing Phttps://twittetr.co/tw/Missing/Casestes)

#**Missing** (https://twitter.com/hashtag/Missing? src=hash) Persons Journalist, Blogger, Page not monitored 24/7 Formerly MissingCases

View profile (https://twitter.com/MissingCases/)

(https://twitter.com/thomasdrayton/status/1201789033896185856) **17** 2

View Tweet

(https://twitter.com/thomasdrayton/status/1201789033896185856)

Top media Tweet earned 13.3K impressions

Caption?! #fox29goodday

(https://twitter.com/hashtag/fox29goodday? src=hash) oh by the way, we're up and on!

@FOX29philly

(https://twitter.com/FOX29philly) pic.twitter.com/h4Nube3tke (https://t.co/h4Nube3tke)



(https://twitter.com/KarenFox29/status/1202516176477270016) **£**7

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Nov 2019 · 30 days

TWEET HIGHLIGHTS

Top Tweet earned 15.5K impressions

Winter hair is here! ift.tt/2NQfMNZ (https://t.co/eUXaPObFIT) pic.twitter.com/E5U7eQsC8B (https://t.co/E5U7eQsC8B)



View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top Follower followed by 1,868 people

(https://twitter.com/MeganFrankPBS39)

Top mention earned 1,033 engagements



(https://twitter.com/ShainaFOX29) **Shaina Humphries**

@ShainaFOX29

(https://twitter.com/ShainaFOX29) · Nov 20 (https://twitter.com/ShainaFOX29/status/1197260864677658624) Had so much fun on Good Day, I think we'll do it again soon con Thanks for having me,

@MikeFOX29

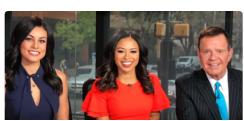
(https://twitter.com/MikeFOX29),

@AlexHolleyFOX29

(https://twitter.com/AlexHolleyFOX29) and @KarenFox29

(https://twitter.com/KarenFox29)! (Karen (https://twitter.com/KarenFox29/status/1195432236088283136) was off screen making her famous Waldorf salad) pic.twitter.com/46xkWpfRCO

(https://t.co/46xkWpfRCO)



NOV 2019 SUMMARY

Tweets 77

Tweet impressions 254K

Profile visits 6,406 Mentions 703

New followers 121



(https://twitter.com/MeganFrankPBS39)

Megan Frank

(Mttps://twitter.com/MeganFrankPBS39) (https://twitter.com/MeganFrankPBS39), FOLLOWS YOU Emmy Nominated PBS Journalist | Host/Producer

#TechTakeover

(https://twitter.com/hashtag/TechTakeover?src=hash) innovation series on PBS WLVT-TV in All purpose reporter w/ focus on #tech

(https://twitter.com/hashtag/tech?src=hash) and #consumer (https://twitter.com/hashtag/consumer? src=hash) news

View profile (https://twitter.com/MeganFrankPBS39/)

(https://twitter.com/ShainaFOX29/status/1197260864677658624) **17** 2

View Tweet

(https://twitter.com/ShainaFOX29/status/1197260864677658624)

Top media Tweet earned 15.4K impressions

It's Good Day time!!!! Let's do this @FOX29philly

(https://twitter.com/FOX29philly) pic.twitter.com/VperwHE4nC (https://t.co/VperwHE4nC)



(https://twitter.com/KarenFox29/status/1197078211148038145) **₹ 3** 6 **1** 122

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Oct 2019 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 15.2K impressions

Why I love my husband! Supporting me as I help others! Thanks @brian_a_sullivan @chronsandcolitis ift.tt/32PXQIs (https://t.co/VnrWAQebH8) pic.twitter.com/v26Hpwbr4W (https://t.co/v26Hpwbr4W)



(https://twitter.com/KarenFox29/status/1188587298696454149)@KarenFox29 ♠ 10 **₹3** 3

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top Follower followed by 549K people

Top mention earned 1,218 engagements



(https://twitter.com/FOX29philly) **FOX 29**

@FOX29philly (https://twitter.com/FOX29philly)

(https://twitter.com/FOX29philly/status/1189172865003851776)

Coming up @iamtherealak

(https://twitter.com/iamtherealak) will be performing 'Closed Off' LIVE on

#FOX29GoodDay

(https://twitter.com/hashtag/FOX29GoodDa y?src=hash)! Also, catch his interview with

@MikeFOX29

(https://twitter.com/MikeFOX29),

@AlexHolleyFOX29

(https://twitter.com/AlexHolleyFOX29) &

(https://twitter.com/KarenFox29)

TUNE IN or WATCH LIVE: fox29.com/live (https://t.co/xji0Fpq2MC) pic.twitter.com/crzcHWGV5R (https://t.co/crzcHWGV5R)







OCT 2019 SUMMARY

Tweets 81

Profile visits

5.222

New followers

127

Tweet impressions

272K

Mentions

690

(https://twitter.com/IAMANITABAKER)



(https://twitter.com/IAMANITABAKER)

Anita Baker Phttps://htter.com/IAMANITABAKER) (https://twitter.com/IAMANITABAKER) FOLLOWS YO Our Father is my Sanctuary. Every New Morning is offered up to HIS glory. In GRATITUDE for the gift of LIFE & Retirement... Farewell Concert Series 2018/19

View profile (https://twitter.com/IAMANITABAKER/)



(https://twitter.com/FOX29philly/status/1189172865003851776) **£**7 15

View Tweet

(https://twitter.com/FOX29philly/status/1189172865003851776)

Top media Tweet earned 14K impressions

Orange crush!!!! Fly or die! @philadelphiaflyers #fox29goodday (https://twitter.com/hashtag/fox29goodday? src=hash) @fox29philly (https://twitter.com/FOX29philly) ift.tt/33cMTAD (https://t.co/Ous2DaUrnR) pic.twitter.com/SbhZu9AdZr (https://t.co/SbhZu9AdZr)



(https://twitter.com/KarenFox29/status/1181850323041828864)

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Sep 2019 · 30 days

TWEET HIGHLIGHTS

Top Tweet earned 23.9K impressions

First day!!! It's going to be great year buddy! Can't believe my last chick is out of the nest spreading his wings! ift.tt/2MVSuXP (https://t.co/hlibTz8zsm) pic.twitter.com/MzRwP8SZbf (https://t.co/MzRwP8SZbf)



Top mention earned 629 engagements



(https://twitter.com/tony_boules)

Tony Boules

@tony_boules (https://twitter.com/tony_boules)

(https://twitter.com/tony_boules/status/1171030791897387009) JOHN ON HIS FIRST DAY OF SCHOOL IN MAYS LANDING, NJ!!!

@LaurenDawnFox29

(https://twitter.com/LaurenDawnFox29)

@KarenFox29

(https://twitter.com/KarenFox29)

@AlexHolleyFOX29

(https://twitter.com/AlexHolleyFOX29)

@FOX29philly

(https://twitter.com/FOX29philly)

SEP 2019 SUMMARY

Tweets

Tweet impressions

77

284K

Profile visits

6,915

Mentions

611

New followers*

129

*Data for this month may not be exact due to a service outage.

(https://twitter.com/KarenFox29/status/1169589347731070977)@MikeFOX29

16 **t**7 4

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top Follower followed by 24.4K people

(https://twitter.com/kencampbell66)



(https://twitter.com/kencampbell66)

World-Wide News

Phanes: 1/Phanes: 1/Phanes

Information is power. We are the media!

View profile (https://twitter.com/kencampbell66/)

(https://twitter.com/MikeFOX29)

#fox29goodday

(https://twitter.com/hashtag/fox29goodday? src=hash) #firstdayofschool (https://twitter.com/hashtag/firstdayofschool

?src=hash) pic.twitter.com/dO6ixqRSjq (https://t.co/dO6ixqRSjq)



(https://twitter.com/tony_boules/status/1171030791897387009)

View Tweet

(https://twitter.com/tony_boules/status/1171030791897387009)

Top media Tweet earned 20.8K impressions

Can't believe my baby is going to kindergarten!!! Time to hop on the big boy bus Kellen! Finally it's your turn- you got this! #fox29goodday (https://twitter.com/hashtag/fox29goodday? src=hash) @fox29philly (https://twitter.com/FOX29philly) ift.tt/2MW2AYS (https://t.co/qy7i22o39c) pic.twitter.com/3lqWTSeT3Y



(https://twitter.com/KarenFox29/status/1169533748334989312) **17** 6

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

(https://t.co/3lqWTSeT3Y)

Aug 2019 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 17.4K impressions

Good morning! Time for another hour of #fox29goodday

Top mention earned 1,330 engagements



(https://twitter.com/FOX29philly)

FOX 29

@FOX29philly (https://twitter.com/FOX29philly)

AUG 2019 SUMMARY

Tweets

74

Tweet impressions

292K

Profile visits

Mentions

*Data for this month may not be exact due to a service outage.

6.000

New followers*

157

(https://twitter.com/hashtag/fox29goodday? src=hash) join your gang @fox29philly (https://twitter.com/FOX29philly) ift.tt/2YR1VgN (https://t.co/LW6H8v6g08) pic.twitter.com/aoGzFspWoN (https://t.co/aoGzFspWoN)



View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top Follower followed by 10.3K people

(https://twitter.com/GeeJackson10)



(https://twitter.com/GeeJackson10)

DeSean Jackson's Mom (Reps://wwittentreps//wideesackson*19)n10)

DeSean Jackson Foundation, President; Duquesne University Alum; Delta Sigma Theta Sorority (DST)

View profile (https://twitter.com/GeeJackson10/)

· Aug 16

(https://twitter.com/FOX29philly/status/1162361326120947713)

@KarenFox29

(https://twitter.com/KarenFox29)

@JohnTravolta

(https://twitter.com/JohnTravolta) FIXED! pic.twitter.com/VENpv91LfE (https://t.co/VENpv91LfE)



View Tweet

(https://twitter.com/FOX29philly/status/1162361326120947713)

Top media Tweet earned 15.6K impressions

Picture fail! My big moment with

@johntravolta

(https://twitter.com/JohnTravolta) and my

eyes are closed 69 #fox29goodday

(https://twitter.com/hashtag/fox29goodday?

src=hash) @fox29philly

(https://twitter.com/FOX29philly)

#thefanatic

(https://twitter.com/hashtag/thefanatic?

src=hash) ift.tt/2YTvPlp

(https://t.co/5ags1TyBXh)

pic.twitter.com/RtzGfPFeHR

(https://t.co/RtzGfPFeHR)



View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Jul 2019 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 26K impressions

Top mention earned 1,318 engagements

JUL 2019 SUMMARY

Tweets

Tweet impressions

Sunny day = sun dress !!!! 🥶 뵺 😎

#fox29goodday

(https://twitter.com/hashtag/fox29goodday? src=hash) @fox29philly

(https://twitter.com/FOX29philly) ift.tt/2JC7fw8 (https://t.co/Ll5hYAeVG2) pic.twitter.com/mpgm38Rq0d (https://t.co/mpgm38Rq0d)



(https://twitter.com/KarenFox29/status/115107767287484825 **27** 4

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top Follower followed by 122K people

(https://twitter.com/gwansunsong)



(https://twitter.com/gwansunsong)

송관선*宋寬仙*gwansunsong (Pattps://twittletrod/th/tgwarnsumsomg)ng) 아리울(새만금)의 명품화를 위한 모임.

View profile (https://twitter.com/gwansunsong/)



(https://twitter.com/FOX29philly) **FOX 29**

@FOX29philly (https://twitter.com/FOX29philly)

(https://twitter.com/FOX29philly/status/1151467009714139136)

COMING UP: @CarliLloyd

(https://twitter.com/CarliLloyd) is joining

@MikeFOX29

(https://twitter.com/MikeFOX29) and

@KarenFox29

(https://twitter.com/KarenFox29) on

#FOX29GoodDay

(https://twitter.com/hashtag/FOX29GoodDa y?src=hash) at 9!

WATCH LIVE: fox29.com/live (https://t.co/JDNockgOte) pic.twitter.com/GzrmcMjbq2 (https://t.co/GzrmcMjbq2)



(https://twitter.com/FOX29philly/status/1151467009714139136) **£**7 16

(https://twitter.com/FOX29philly/status/1151467009714139136)

Top media Tweet earned 18.1K impressions

Smile! We've made it to Thursday! Good morning! #fox29goodday (https://twitter.com/hashtag/fox29goodday? src=hash) up and on @fox29philly (https://twitter.com/FOX29philly) ift.tt/2XZ7Vj0 (https://t.co/UVSXofthmN) pic.twitter.com/x5uGDbMmok (https://t.co/x5uGDbMmok)



(https://twitter.com/KarenFox29/status/1151777836384043008)

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

94

Profile visits

7,111

New followers

129

Mentions

303K

Jun 2019 · 30 days

TWEET HIGHLIGHTS

Top Tweet earned 25.9K impressions

It's #NationalDonutDay

(https://twitter.com/hashtag/NationalDonutD ay?src=hash) Where do you get your

favorite? #fox29goodday

(https://twitter.com/hashtag/fox29goodday? src=hash) @FOX29philly

(https://twitter.com/FOX29philly) pic.twitter.com/bmUHz7C8UQ (https://t.co/bmUHz7C8UQ)



(https://twitter.com/KarenFox29/status/1136904308136583168)@alexholleyfox29

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top Follower followed by 27.9K people

(https://twitter.com/BobCooney76)



(https://twitter.com/BobCooney76)

Bob Cooney (PHtps://twiftlet.co/th/BobOobney76)

Now co-hosting @975Mornings

(https://twitter.com/975Mornings) from 5-10 am after 25 wonderful years at Daily News. Love the Philly sports scene and talking with the greatest fans in the country.

View profile (https://twitter.com/BobCooney76/)

Top mention earned 343 engagements



(https://twitter.com/MikeFOX29)

Mike Jerrick

@MikeFOX29 (https://twitter.com/MikeFOX29) -

lun 24

(https://twitter.com/MikeFOX29/status/1143079685389049856)

Cool pool! It's attached to a \$ 100.000 / night resort. See the rest of the place at 5:55 this morning @fox29philly (https://twitter.com/FOX29philly) with

@laurendawnfox29

(https://twitter.com/LaurenDawnFox29)

@karenfox29

(https://twitter.com/KarenFox29)

@billafox29 (https://twitter.com/BillAFox29)

@bobkellyfox29

(https://twitter.com/BobKellyFOX29)

@sueseriofox29

(https://twitter.com/SueSerioFox29)

(https://twitter.com/AlexHolleyFOX29) and... instagram.com/p/BzFiTkJpitV/... (https://t.co/EgKQI4W50W)

♠1 **₹**35 ♥ 17

View Tweet

(https://twitter.com/MikeFOX29/status/1143079685389049856)

Top media Tweet earned 19K impressions

Drivers stranded for 3 1/2 hours alreadycars waterlogged and stuck 295 CLOSED

#FOX29GoodDay

(https://twitter.com/hashtag/FOX29GoodDa y?src=hash) Live reports @FOX29philly (https://twitter.com/FOX29philly) pic.twitter.com/ysCYMD2Mkw (https://t.co/ysCYMD2Mkw)



(https://twitter.com/KarenFox29/status/1141636683697459200)

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

JUN 2019 SUMMARY

Tweets

88

Tweet impressions

304K

Montions 637

New followers

Profile visits

7,744

May 2019 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 40.4K impressions

So sorry to learn of the passing of David Montgomery- the best executive in and a great humanitarian. I had the privilege of working with him and @phillies (https://twitter.com/Phillies) charities many years as they generously donated to help the homeless @bethesda_project Condolen... bit.ly/2DWjNv8 (https://t.co/fg2uosVZ0e) pic.twitter.com/IRG9zs0Avw (https://t.co/IRG9zs0Avw)



(https://twitter.com/KarenFox29/status/1126117971770867712)

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top Follower followed by 35.1K people

(https://twitter.com/aliciavitarelli)



(https://twitter.com/aliciavitarelli)

Alicia Vitarelli (https://htwittes:c/byit/alicitavitarelli)) FOLLOWS

Anchor/Reporter for 6abc (WPVI) in Philadelphia. NYC native, world traveler, foodie, wife & mommy who loves people, talking and what people are talking about.

View profile (https://twitter.com/aliciavitarelli/)

Top mention earned 1,468 engagements

Who wore it best? @mikejerrick (https://twitter.com/MikeJerrick) @msvfox @karenfox29

(https://twitter.com/KarenFox29)

#fox29goodday

(https://twitter.com/hashtag/fox29goodday? src=hash) @vivicafoxhair (https://twitter.com/vivicafoxhair)

@fox29philly

(https://twitter.com/FOX29philly) bit.ly/2WN1DmX (https://t.co/b2pyMzYX5t) pic.twitter.com/AfywyGjBml (https://t.co/AfywyGjBml)



View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top media Tweet earned 33.5K impressions

Phinally at the ballpark! Great night for a game!!! Let's go @phillies (https://twitter.com/Phillies) #boymom (https://twitter.com/hashtag/boymom? src=hash) #baseball (https://twitter.com/hashtag/baseball? src=hash) #phillies (https://twitter.com/hashtag/phillies? src=hash) bit.ly/2wePdc1 (https://t.co/klnH6SPdPC) pic.twitter.com/GiyXjTqmPC (https://t.co/GiyXjTqmPC)



MAY 2019 SUMMARY

Tweets

97

Profile visits

9,150

New followers

104

Tweet impressions 412K

Mentions

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Apr 2019 · 30 days

TWEET HIGHLIGHTS

Top Tweet earned 19.9K impressions

High five up top! It's @theclasshroom (https://twitter.com/theclasshroom) time!!! Who's watching with the Good Day Girls? @FOX29philly

(https://twitter.com/FOX29philly) pic.twitter.com/Vd1YVYUMvT (https://t.co/Vd1YVYUMvT)



View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top Follower followed by 59.8K people

(https://twitter.com/JohnNosta)



(https://twitter.com/JohnNosta)

John Nosta (https://ftwitter/doint/JohnNostap) Follows

You may technology theorist driving innovation at humanity's tipping point. @Google (https://twitter.com/Google) Health Board @WHO (https://twitter.com/WHO) Digital Health Expert

View profile (https://twitter.com/JohnNosta/)

Top mention earned 1,117 engagements



(https://twitter.com/AlexHolleyFOX29) **Alex Holley**

@AlexHollevFOX29

(https://twitter.com/AlexHolleyFOX29) - Apr 1 (https://twitter.com/AlexHolleyFOX29/status/1112865781568737281)

So proud to be a part of the Good Day Philadelphia team!!

Especially honored to work alongside those who have been here since the beginning. 23 years!!

(Not everyone is pictured but in this photo:

@SueSerioFox29

(https://twitter.com/SueSerioFox29)

@MikeFOX29

(https://twitter.com/MikeFOX29)

@KarenFox29

(https://twitter.com/KarenFox29) and Berlinda Garnett)

pic.twitter.com/rgV85QL4ET (https://t.co/rgV85QL4ET)



View Tweet

(https://twitter.com/AlexHolleyFOX29/status/1112865781568737281)

Top media Tweet earned 18.1K impressions

Can wait to see you!!! #fox29goodday (https://twitter.com/hashtag/fox29goodday? src=hash) kicking off your Monday morning!!! Who else watched baseball all weekend? @phillies (https://twitter.com/Phillies) @fox29philly (https://twitter.com/FOX29philly) ift.tt/2U5psZM (https://t.co/2yxYSE9L6E)

pic.twitter.com/g6KEHQ4Nty

APR 2019 SUMMARY

Tweets

100

Tweet impressions 364K

Profile visits

6,935

Mentions 651

New followers 155

(https://t.co/g6KEHQ4Nty)



View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Mar 2019 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 21.4K impressions

Hey shorty! He did it and maybe your kid can too! @ktech50 (https://twitter.com/Ktech50) playing basketball of for @kentstathletics (https://twitter.com/KentStAthletics) next year! He's the first player with autism recruited to a division 1 program - today inspiring kids in our area! @fox29philly (https://twitter.com/FOX29philly) @haverfordmiddle @mlk (https://twitter.com/MLK)... ift.tt/2TEz5hP (https://t.co/Otiw5vQu8N) pic.twitter.com/PPyMviE4zD (https://t.co/PPyMviE4zD)



Top mention earned 240 engagements



(https://twitter.com/justadude2019) **TheTVWatcher2019**

@justadude2019

(https://twitter.com/justadude2019) · Mar 15 (https://twitter.com/justadude2019/status/1106514429175226369)

What green @MikeFOX29 (https://twitter.com/MikeFOX29) green

boxers? @ @ KarenFox29





(https://twitter.com/justadude2019/status/1106514429175226369)

→ 3

View Tweet

(https://twitter.com/justadude2019/status/1106514429175226369)

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top Follower followed by 115K people

(https://twitter.com/jameernelson)

Top media Tweet earned 18.4K impressions

What should we put on the tee-shirt? Need your suggestions! Bryce is right?

#fox29goodday

(https://twitter.com/hashtag/fox29goodday?

src=hash) @FOX29philly

(https://twitter.com/FOX29philly)

pic.twitter.com/wp76Ed83ur

(https://t.co/wp76Ed83ur)



MAR 2019 SUMMARY

Tweets

118

Tweet impressions 455K

Profile visits

8,666

Mentions 926

New followers



(https://twitter.com/jameernelson)

Jameer Nelson (Pittps://etsoittelee.com/jerneeinnetsorspn) God Is Good

View profile (https://twitter.com/jameernelson/)



(https://twitter.com/KarenFox29/status/1101446869492875264)

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Feb 2019 · 28 days

TWEET HIGHLIGHTS

Top Tweet earned 13.8K impressions

Good morning!!!! We're up and on @FOX29philly

(https://twitter.com/FOX29philly) pic.twitter.com/1x76N6VK1r (https://t.co/1x76N6VK1r)



♣5 **13**3 ♥37

View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Top Follower followed by 10.3K people

(https://twitter.com/DelcoDelphia)



(https://twitter.com/DelcoDelphia)

DelcoDelphia Phttps://pwittetre.com/Detco/DetpPrilahia)

Bringing Philly sports to the people of degenerate heaven. Run by @Eric_Quinn_

(https://twitter.com/Eric_Quinn_) @MikeCloran (https://twitter.com/MikeCloran) and @ChuckieFeenster (https://twitter.com/ChuckieFeenster).

View profile (https://twitter.com/DelcoDelphia/)

Top mention earned 144 engagements



(https://twitter.com/FOX29philly) **FOX 29**

@FOX29philly (https://twitter.com/FOX29philly)

· Feb 28

(https://twitter.com/FOX29philly/status/1101057553260257281)

Don't hit snooze! Wake up and tune into

#GoodDayPhilly

(https://twitter.com/hashtag/GoodDayPhilly ?src=hash) to join @KarenFox29 (https://twitter.com/KarenFox29),

@thomasdrayton

(https://twitter.com/thomasdrayton), and the rest of the Good Day Gang 📜

#NationalPublicSleepingDay

(https://twitter.com/KarenFox29/status/1100681499744092160) (https://twitter.com/hashtag/NationalPublicS leepingDay?src=hash) pic.twitter.com/fngJRtUGMW (https://t.co/fngJRtUGMW)



(https://twitter.com/FOX29philly/status/1101057553260257281) **t**7 5

(https://twitter.com/FOX29philly/status/1101057553260257281)

Top media Tweet earned 10.8K impressions

Good morning everybody! @FOX29philly (https://twitter.com/FOX29philly) up and on! pic.twitter.com/aA1HeNOoNJ (https://t.co/aA1HeNOoNJ)

FEB 2019 SUMMARY

Tweets

7

Tweet impressions 227K

Profile visits

407

Mentions 45

New followers 121

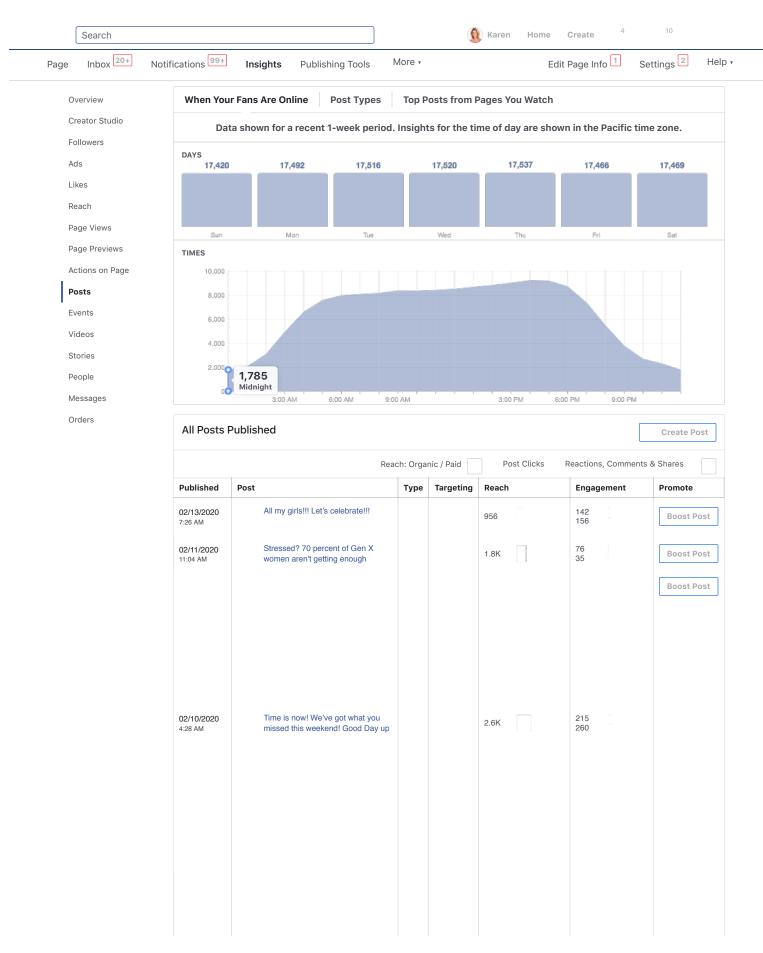


View all Tweet activity (/user/KarenFox29/tweets)

View Tweet activity

Jan 2019 · 31 days		
TWEET HIGHLIGHTS	JAN 2019 SUMMARY	
	Tweet impressions 349K	New followers 168
Dec 2018 · 31 days		
TWEET HIGHLIGHTS	DEC 2018 SUMMARY	
	Tweet impressions 309K	New followers 177
Nov 2018 · 30 days		
TWEET HIGHLIGHTS	NOV 2018 SUMMARY	
	Tweet impressions 440K	New followers 63
Oct 2018 · 31 days		
TWEET HIGHLIGHTS	OCT 2018 SUMMARY	
	Tweet impressions 351K	New followers 309

EXHIBIT "S"



02/07/2020 11:56 AM	Finger's fixes! Kid's all good- but it's amazing how nervous you get when	5.4K	953 698	Boost Post
02/06/2020 5:28 AM	Action overnight- @sixers making trades!!!! @fox29philly	3.1K	631 314	Boost Post
02/01/2020 10:20 AM	Kellen joins the crew! #wearesullivans	2.6K	205 217	Boost Post
01/24/2020 12:58 PM	#dollyparton	4K	1.2K 452	
01/21/2020 5:03 PM	Gone 🌬 @ Venice Beach, Florida	3.7K	1.2K 386	Boost Post
01/18/2020 11:50 AM	Forget Miami's nightclubs- when you can have Pancake breakfasts	4.5K	1.8K 451	Boost Post
01/17/2020 11:05 AM	Searching for 📆	3.6K	911 285	Boost Post
01/15/2020 5:35 AM	Top of the morning to you! Safari so good! #nationalhatday	2.3K	100 183	Boost Post
01/14/2020 11:59 AM	EXCLUSIVE: Trash can speaks out- "Stop dumping on me"!	1.7K	82 39	Boost Post
01/14/2020 5:07 AM	Gang's all here! Good morning! #fox29goodday @fox29philly	зК	248 355	Boost Post
01/09/2020 8:29 AM	My best car modeling! Get your bids in for @cj_wentz11 custom	4.3K	1.4K 395	Boost Post
01/08/2020 10:24 AM	When you realize you were just spending time the other night!	2.2K	144 95	Boost Post

01/03/2020 6:55 AM	Show us your @philadelphiaeagles pride!!! #fox29goodday	1.8K	108 158	Boost Post
01/01/2020 5:47 AM	Happy New Year!!!!! Show us how you are celebrating #fox29goodday	2.3K	150 242	Boost Post
12/31/2019 6:06 AM	Happy New Year's Eve morn!!! Let's celebrate! @fox29philly	5.3K	571 920	Boost Post
12/30/2019 12:53 PM	What a year!!!! Let's Celebrate 🎉 !	5.7K	2.1K 693	Boost Post
				Boost Post
12/26/2019 7:21 AM	Thank goodness for uncles! My brother @robhepp with a Christmas	2K	242 144	
12/26/2019 6:09 AM	Good morning!!!!! Lots of breaking news get caught up with your	3.7K	153 448	Boost Post
12/24/2019 4:13 PM	Stink stank stunk!#merryandbright @ Peddler's Village	3.3K	1K 353	Boost Post
12/24/2019 1:47 PM	Merry Christmas @thomas.draytonfox29 !!! 😘 see	4.2K	346 565	Boost Post
12/24/2019 1:03 PM	Kellen helped me make the cookies	1.5K	87 110	Boost Post
12/20/2019 6:30 PM	From my family to yours- love and joy in this holiday season!	4.5K	901 714	Boost Post
12/20/2019 4:54 AM	Ready for the holiday party!! #uglychristmassweater Let's the	1.6K	167 198	Boost Post
12/18/2019 7:53 AM	Me with my kids! Our elf this am!	3.2K	216 243	Boost Post
12/18/2019 4:27 AM	Can't believe it's just a week to Christmas!!	1.9K	186 266	Boost Post
12/14/2019 2:58 PM	Go army! Go Navy! @usarmy @usnavy	3.5K	316 404	Boost Post
12/13/2019 6:13 AM	Feeling festive Friday!!!! Let's do this weekend thing!!!!	4.8K	409 900	Boost Post
12/12/2019 9:50 AM	Bite me! #nationalgingerbreadhouseday	2.8K	207 371	Boost Post
12/11/2019 6:37 PM	€€ Christmas came early!!!	2.2K	89 173	Boost Post
12/11/2019 6:30 PM	Oh dear! Christmas just two weeks away!	4.1K	531 568	Boost Post
12/11/2019	What next? @mikejerrick already	3.6K	287	Boost Post
6:11 AM	cracking me up! #smiles		562	
12/09/2019 7:00 PM	Big day! @quinnsullivan07 you bossed those braces! Can't believe	1.5K	135 162	

12/09/2019 8:37 AM	Duck the rain and grab a !!!! @thespongebobmusical Oceans of	2K	78 85	Boost Post
12/09/2019 7:41 AM	Girlfriends! No one knows you like the girls who knew you when!	912	89 51	Boost Post
12/09/2019 7:18 AM	Help! Childhood memories lost- Please share!	1.1K	88 12	Boost Post
12/08/2019 8:43 PM	Merry Christmas!	7.9K	1.2K 1.6K	Boost Post
12/08/2019 6:04 PM	I'm going for holiday- but, think I've wound up like Elvira	6.3K	1.1K 854	Boost Post
12/05/2019 10:56 AM	Timeline Photos	2.4K	198 159	
11/30/2019 4:59 PM	So ready!!!!! Who else can't wait?! #merryeverything	4.3K	1.1K 464	Boost Post
11/28/2019 4:51 PM	Turkey trot! 🦪	3.7K	279 356	Boost Post
11/26/2019 6:23 AM	Karen Hepp FOX 29 updated their website address.	2.6K	190 219	Boost Post
11/25/2019 4:00 AM	Good morning!!!! Let's get this holiday week started - join your	3.6K	192 553	Boost Post
11/23/2019 12:51 AM	Cheers M Happy weekend!!!	5.6K	678 992	

						Boost Post
						500011001
11/22/2019 10:58 AM	That weekend feeling! Celebrate!		3.6K		248 519	Boost Post
11/20/2019	Feast week! My folks helping me				346	
9:46 AM	make a Hepp holiday fave- Waldorf		4.1K		561	Boost Post
11/15/2019	If @eagles uniform was a dress		3.5K		458 583	Boost Post
9:30 AM	#greenandblack #flyeaglesfly 🗶 🏈				303	
11/13/2019 12:15 PM	Bells are ringing!!!! Fill the kettle #redkettlekickoff @salvationarmy		2.8K		149 305	Boost Post
11/13/2019	Grab your cardigan and do		0.014		196	Boost Post
4:37 AM	something kind!!! Channeling		2.9K		351	BOOST POST
11/12/2019 4:53 AM	Sweater dress weather!!!! #fox29goodday @fox29philly		1.7K		256 292	Boost Post
						Paget Page
						Boost Post
11/10/2019 10:45 AM	Thanks @kristine.mcdonald for sharing your story! @alzdelval		2.1K		108 119	
11/10/2019	I am walking for my sister in law		0.414		275	
10:27 AM	@kristine.mcdonald #teamteen Just		3.1K		258	Boost Post
11/08/2019 3:51 PM	Head into the weekend like		1.4K	П	216 163	Boost Post
	00			_		
11/07/2019 8:51 AM	●● My face when @grittynhl starts twerking!!!! #salutetoservice■		2.5K		653 186	Boost Post
11/05/2019	Feeling the Holy Spirit! Can't		5K		1.3K	Boost Post
8:14 PM	believe we've already gone from		Sit		502	Boostrost
11/05/2019 4:27 AM	Election Day!!!! Let's vote!!! #fox29goodday @fox29philly		2.1K		387 244	Boost Post
	Me: don't put your feet on the				477	
11/04/2019 7:25 PM	walls		2.5K		249	Boost Post
11/01/2019	So excited to emcee		2.8K		220	Boost Post
12:24 PM	#strictlybusiness2019				348	
11/01/2019 5:36 AM	Ahhh thanks guys! My favorite flavor- red!!! They know me!!!		6.6K		685 1.1K	Boost Post
10/31/2019	May the force be with you! Happy		E EV		791	Page to Division
9:27 AM	Halloween!!		5.5K		981	Boost Post

10/30/2019 5:16 AM	Keep scaring up the fun @bobkellyfox29 !!! Happy 5 year	3.2K	176 383	Boost Post
10/28/2019 11:41 AM	A good cry- theater therapyplaydate at @Arden	2.6K	253 161	Boost Post
10/27/2019 6:34 PM	Why I love my husband! Supporting me as I help others! Thanks	5.2K	614 818	Boost Post
10/26/2019 8:18 PM	Gut check! #goldengutawards Raising 💰 and awareness for	6.2K	1.1K 954	Boost Post
10/25/2019 7:39 AM	TGIF!!!!! Let's get this weekend started!!! join your Good day gang!	3.3K	180 404	Boost Post
10/21/2019 9:39 AM	Wit Whizzy! Only in Philly do you have a cheese steak mascot!!!	2.6K	118 291	Boost Post
10/21/2019 4:49 AM	Yallo! Yep you, Join your #fox29goodday crew @fox29philly	4K	308 605	Boost Post
10/15/2019 4:31 PM	Back to my roots #fallcolorhair	6.9K	1.2K 1.3K	Boost Post
10/15/2019 7:51 AM	Styling and profiling #showyourstripes @philarmh	3.9K	408 487	Boost Post
10/14/2019 8:09 AM	The Goodday family	1.4K	110 102	Boost Post
10/12/2019 1:41 PM	Earresistable fall fun! @ Maple Acres Farm	3K	657 224	Boost Post
10/12/2019 11:48 AM	Hay! Getting our farm on @ Maple Acres Farm	3.6K	917 413	Boost Post
10/11/2019 9:46 AM	Gomez, I'm ready for debut tonight! I'm so relieved Wednesday is	ЗК	606 283	Boost Post
10/10/2019 4:44 AM	It's Good Day time!!! #fox29goodday @fox29philly	3.1K	279 374	Boost Post
10/08/2019 4:40 AM	Good day time!!!! @fox29philly	3K	195 379	

				Boost Pos
10/04/2019 5:17 AM	I'm working on second one!!!	687	40 36	Boost Pos
10/04/2019 4:48 AM	The weekend starts now!!! Getting ready for #wwesmackdown #eagles	615	30 33	Boost Pos
10/03/2019 9:34 AM	You've been asking here's the YaGottaTrythis event	1.3K	29 16	Boost Pos
10/03/2019 4:58 AM	It's #fox29goodday time! Join your gang @fox29philly	3.2K	214 334	Boost Pos
09/29/2019 3:53 AM		1.5K	81 17	Boost Pos
				Boost Pos
09/27/2019 4:35 AM	50 years!!!! Celebrating what started 50 years ago today and is	5.2K	783 777	
				Boost Pos
09/26/2019 2:16 PM	It's the trailblazer birth center celebrating 40 years of making	613	16 9	
09/21/2019 11:13 AM	DeSean Macklin! Touchdown catch! First flag football 🚱 game!!! Way to	2.2K	106 152	Boost Pos
09/19/2019 4:06 AM	Good morning!!! Join your #fox29goodday gang @fox29philly	3.2K	222 389	Boost Pos
09/16/2019 10:19 AM	Can't wait- and I'm scared to death! Lu Ann has me dancing!	2К	126 48	Boost Pos
09/05/2019 3:18 AM	First day!!! It's going to be great year buddy! Can't believe my last	5.9K	509 952	Boost Pos
09/03/2019 1:36 AM	Let's see your kids #backtoschool pics #fox29goodday @fox29philly	3.2K	138 240	Boost Pos
09/02/2019 4:17 AM	Rocking the white one last day!!! #labordayweekend #fox29goodday	4.8K	387 598	Boost Pos

About	Create Ad	Create Page De	evelopers (Careers	Privacy Cook	ies Ad	Choices	Te	rms	Help	
Facebook	© 2020										
Enalish (US) Español	Français (France)	中文(简体)	العابية	Português (Brasil)	Italiano	하국어 [Deutsch	हिन्दी	日本語	

EXHIBIT "T"

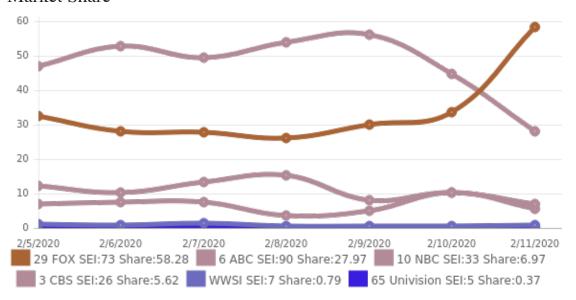




SHARE ROCKET

PHILADELPHIA TELEVISION SOCIAL OVERNIGHT 2/11/2020

Market Share



Philadelphia Television Leaderboard

Rank (All)	Rank (Group)	Name	Share	SEI	Engagement
1	1	FOX 29 Brand @ 29 FOX	50.3	91.2	205,346
2	1	6aho Action News	21 1	88 5	81 933

2	1	NEWS Brand @ 6 ABC	21.1	00.5	01,223
3	1	NBC10 Philadelphia Brand @ 10 NBC	4.4	67.1	13,034
4	1	CBS Philly Brand @ 3 CBS	4.0	58.0	14,436
5	2	Bob Kelly Individual @ 29 FOX	3.8	82.1	15,056
6	2	John Clark Individual @ 10 NBC	2.0	95.2	7,703
7	2	Jamie Apody Individual @ 6 ABC	1.2	86.5	4,857
8	3	Cecily Tynan Individual @ 6 ABC	1.2	86.0	4,252
9	3	Mike Jerrick Individual @ 29 FOX	0.9	68.3	3,150
10	4	Adam Joseph Individual @ 6 ABC	0.8	90.5	2,877

29 FOX Leaderboard

Rank (Group)	Rank (All)	Name	Share	SEI	Engagement
1	1	FOX 29 Brand	50.3	91.2	205,346
2	5	Bob Kelly Individual	3.8	82.1	15,056
3	9	Mike Jerrick Individual	0.9	68.3	3,150
4	12	Sue Serio Individual	0.6	69.9	2,175
5	13	Kristen Rodgers Individual	0.5	58.1	1,822
6	14	Alex Holley	0.5	80.9	1,480

		Individual			
7	21	Jennaphr Frederick Individual	0.3	69.3	955
8	22	Howard Eskin Individual	0.3	66.8	876
9	26	Karen Hepp Individual	0.2	67.7	622
10	29	Quincy Harris Individual	0.2	67.1	497

Top Content



FOX 29 posted on Facebook



TURKEY CROSSING GUARD! This turkey was quite the

gentleman — stopping traffic until his whole family made it safely across. 142,745 Engagements • 104,204 Likes • 2,761 Comments • 35,780 Shares

ACTION NEWS (2) **<u>6abc Action News</u>** posted on Facebook



MISSING GIRL: Faye Marie Swetlik went missing on Monday around 3:30 p.m. Authorities say Swetlik was last seen playing in front of her home. She had just gotten off the school bus in the Churchill Heights neighborhood.

11,307 Engagements • 1,658 Likes • 215 Comments • 9,434 Shares



<u>6abc Action News</u> posted on Facebook



Look out for better-quality wines at lower prices. Experts at a recent winemakers' conference say growers have produced large crops of quality grapes over the last two years.

8,169 Engagements • 3,257 Likes • 730 Comments • 4,182 Shares

Fox 29

FOX 29 posted on Facebook



OVER AND OUT!: A K-9 officer in Arizona enjoyed a sweet

treat during his final sign off from duty ahead of his retirement.

6,962 Engagements • 5,461 Likes • 120 Comments • 1,381 Shares



FOX 29 posted on Facebook

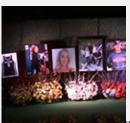


UNTHINKABLE: Police are offering a \$20,000 reward to find whoever fatally shot and stabbed two dolphins on Florida's Gulf coast.

6,637 Engagements • 4,441 Likes • 400 Comments • 1,796 Shares

ACTION News@

<u>6abc Action News</u> posted on Facebook



The smiling faces of baseball coach John Altobelli, his wife, Keri, and daughter Alyssa shone in photos and videos cast on screens at Angel Stadium of them hitting the baseball field, basketball court and the beach.

5,034 Engagements • 4,302 Likes • 257 Comments • 475 Shares

Share Rocket | The Social Media Ratings CompanyTM

General Information

Court United States District Court for the Eastern District of

Pennsylvania; United States District Court for the Eastern

District of Pennsylvania

Federal Nature of Suit Personal Property - Other Property Damage[380]

Docket Number 2:19-cv-04034