

Questions for the Record from Rep. Issa for Ms. Jennifer Rothman
“Artificial Intelligence and Intellectual Property: Part II – Identity in the Age of AI”
February 2, 2024

1. Have there been any constitutional challenges to state laws that treat name, image, and likeness as property rights, and what were the results of such challenges?
2. Are there currently legal gaps in the protection of name, image, likeness, and voice that have been exposed by recent technical developments in artificial intelligence?
3. Is new federal legislation necessary to address these gaps, or do you believe that current federal and state laws are adequate for now?
4. Would the ability of individuals to later revoke an assignment of their name, image, likeness, and voice rights address some of the potential concerns with licensing, and how could such an ability be balanced to be effective but still respect freedom to contract?